

Accounting, Economics & Finance





<https://www.cengage.com/mindtap/>

Accelerate Student Progress with MindTap

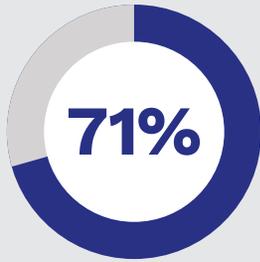
The online learning platform that powers students from memorization to mastery. Giving instructors complete control of their courses – to provide engaging content, challenge every individual and build student confidence.

An illustration of a student with dark hair, wearing a light blue long-sleeved shirt and yellow pants, sitting in a grey chair and working on a laptop. The background is dark blue with faint, light blue outlines of computer monitors and a potted plant with green leaves and a red and white striped pot. A white mouse cursor arrow points towards the bottom right of the page.

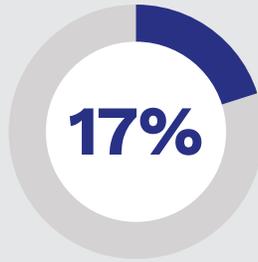
Learn how MindTap can empower your teaching journey. Request for a demo today.

https://info.cengage.com/Asia_ReachOut

Student Reviews



Were more motivated to learn with MindTap



Increase in homework scores with MindTap



Increase in GPA with MindTap

Better Comprehension, Higher Grades

Students achieve good grades when they comprehend key concepts through a learning experience that combines visual, verbal auditory, written and active instruction to foster meaningful learning.

Build Confidence & Aim Higher

Personalized course content into learning paths can help students build connected learning experiences that are engaging.

Engaged Learners Succeed

Students who use online learning platforms regularly are more inclined to attend classes and complete their assignments on the go through their devices.

LMS Integration

Enhanced features help manage every aspect of your class in one place, from practice and graded assignments to quizzes and tests.



<https://www.cengage.com/cnowv2/>

Closing the Gap Between the Classroom and the Real World

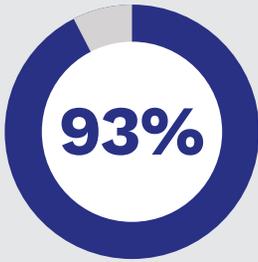
A combination of pre-class activities, practice opportunities and innovative tools motivates Accounting students and enhances their ownership and understanding of challenging course concepts.

An illustration of a student with long black hair, wearing a yellow long-sleeved shirt and pink pants, sitting on the floor and using a laptop. The background is dark blue with various educational icons: a laptop with a person icon, a speech bubble with an equals sign, a graduation cap, and stacks of books. A white mouse cursor arrow points towards the bottom right of the page.

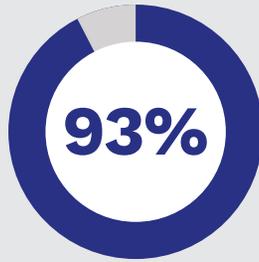
Learn how CNOWv2 can empower your teaching journey. Request for a demo today.

https://info.cengage.com/Asia_ReachOut

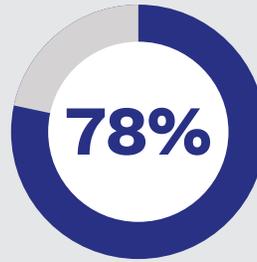
Student Reviews



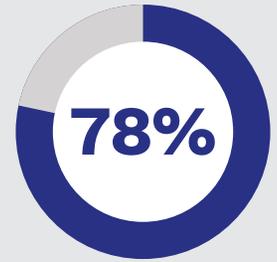
Understood course materials better with CNOWv2



Tracked their progress effectively in their CNOWv2 course



Appreciated the helpful feedback and explanations in CNOWv2



Understood their instructors' expectations better with CNOWv2

Career Prep Tools

Students gain access to powerful Business and Accounting tools they'll use in the real world.

Student Support

Give students the tools and feedback they need to succeed when working on their own with videos, study plans and question feedback.

Real-Time Analytics

Track progress and know where students stand in class with gradebook and analytics reports.

LMS Integration

Enhanced features help manage every aspect of your class in one place, from practice and graded assignments to quizzes and tests.

Contents

Accounting

Accounting Information Systems.....	1
Advanced Accounting	2
Auditing	3
College Accounting	6
Computerized Accounting	7
Cost Accounting	8
Ethics	9
Financial Accounting	10
Financial Statement Analysis	15
Intermediate Accounting	17
Management Accounting	18
Payroll Accounting	22
Principles of Accounting.....	22
Survey of Accounting	26

Economics

Comparative Economic Systems	26
Econometrics	27
Environmental/Natural Resources	28
Health Economics	28
History of Economics	29
Intermediate Macroeconomics	30
Intermediate Microeconomics	30
International Economics.....	32
Labor Economics	33
Managerial Economics.....	34
Microeconomic Theory.....	36
Money and Banking	36
Principles of Economics.....	37
Public Finance.....	46

Finance

Behavioral Finance	47
Corporate Finance/Financial Management.....	47
Derivatives/Risk Management	54
Entrepreneurial Finance.....	55
Financial Markets and Institutions.....	55
International Finance.....	56
Investments.....	57
Personal Finance	59
Survey of Finance	60

Order form/pricelist is available upon request through Cengage Learning Consultant.

Special price requests for class adoption are subject to approval. Please contact your Cengage Learning Consultant for details.

Information contained in this catalog is correct at the time of printing.

Prices are subject to change without prior notice.



ACCOUNTING

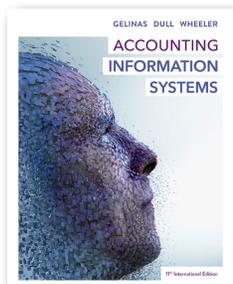
ACCOUNTING INFORMATION SYSTEMS

ACCOUNTING INFORMATION SYSTEMS, 11E

Ulric J. Gelinas, Bentley University; Richard B. Dull, West Virginia University; Patrick Wheeler, University of South Florida

© 2019, 720pp, Paperback, 9780170423687

eBook



Today's accounting professionals are challenged to identify enterprise risks and provide quality assurance for a company's information systems. ACCOUNTING INFORMATION SYSTEMS, 11th International Edition, focuses on three critical

accounting information systems in use today: enterprise systems; e-Business systems; and controls for maintaining those systems. Students will easily grasp even the most challenging topics as they explore today's most intriguing AIS topics relative to business processes, information technology, strategic management, security, and internal controls. The 11th International Edition provides students with the tools for organising and managing information to help them succeed and protect the integrity of their employer's information system.

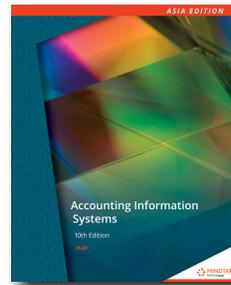
AE ACCOUNTING INFORMATION SYSTEMS, 10E

James A. Hall, Lehigh University

© 2019, 752pp, Paperback, 9789814834506

MindTap

AsiaTitle



Introduce the most up-to-date coverage of today's accounting information systems and related technologies with Hall's ACCOUNTING INFORMATION SYSTEMS, 10E. This leading text features an early presentation of the

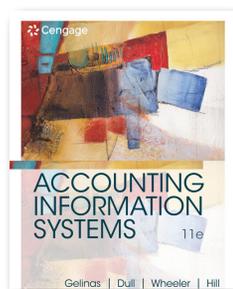
transaction cycle with emphasis on ethics, fraud, and the modern manufacturing environment. Content focuses on the needs and responsibilities of accountants as systems designers and auditors and discusses Sarbanes-Oxley as it affects internal controls and other topics. Students examine the risks and advantages of IT outsourcing, including cloud-based options. The author also addresses accounting issues related to big-data analytics. Updates to the transaction cycle and business processes coverage are reinforced by new internal control cases. Students examine the risks and control issues related to accounting systems that occur in both manual and automation technology today.

ACCOUNTING INFORMATION SYSTEMS, 11E

Ulric J. Gelinas, Bentley University; Richard B. Dull, West Virginia University; Patrick Wheeler, University of South Florida; Mary Callahan Hill, Kennesaw State University

© 2018, 744pp, Hardback, 9781337552127

MindTap eBook



As an accounting professional, you are expected to help organizations identify enterprise risks and provide quality assurance for the company's information systems. You can rely on **ACCOUNTING INFORMATION SYSTEMS,**

11E's clear presentation to help you understand the two issues most critical to accounting information systems in use today: enterprise systems and controls for maintaining those systems. **ACCOUNTING INFORMATION SYSTEMS,** 11E explores today's most intriguing accounting information systems (AIS) topics and details how these issues relate to business processes, information technology, strategic management, security, and internal controls. The authors focus on today's most important advancements, using a conversational tone rather than complex technical language to ensure you develop the solid foundation in AIS that you need to be successful.

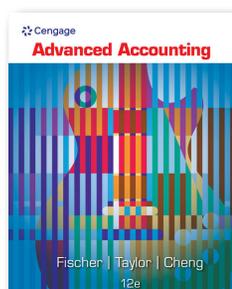
ADVANCED ACCOUNTING

ADVANCED ACCOUNTING, 12E

Paul M. Fischer, University of Wisconsin - Milwaukee; William J. Taylor, University of Wisconsin - Milwaukee; Rita H. Cheng, University of Wisconsin - Milwaukee

© 2016, 1184pp, Paperback, 9780357671221

eBook



Master the theory and practice you need for professional success with Fischer/Taylor/Cheng's **ADVANCED ACCOUNTING, 12E.** This leading book offers the most **authoritative**, comprehensive coverage of advanced accounting topics

available. You examine the latest FASB statements and their impact on consolidations. **ADVANCED ACCOUNTING, 12E** combines sound theoretical foundations with a hands-on approach that uses numerous actual examples common in today's accounting. This edition's clear presentation style makes even the most complex topics approachable. New and revised end-of-chapter questions reinforce major concepts from each chapter as they help you strengthen and expand your critical thinking and reasoning skills. Only **ADVANCED ACCOUNTING, 12E** uses a horizontal approach to consolidations, the format most commonly used in the business world. A trusted preparation resource for the CPA exam, **ADVANCED ACCOUNTING, 12E** provides the knowledge you need for ongoing accounting success.

AUDITING

NEW EDITION

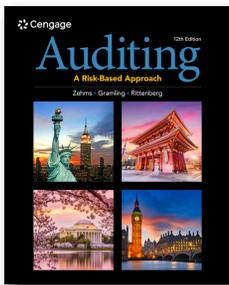
AUDITING, 12E

A Risk-Based Approach

Karla M. Zehms, University of Wisconsin, Madison;
Audrey Gramling, Colorado State University;
Larry E. Rittenberg, University of Wisconsin, Madison

© 2024, 960pp, Paperback, 9780357721872

MindTap eBook



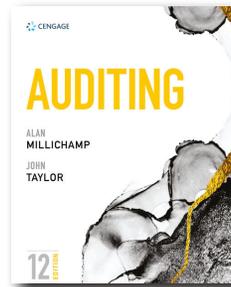
Prepare for success in today's rapidly changing audit environment as you develop professional and ethical decision-making skills with Zehms/Gramling/Rittenberg's AUDITING: A RISK BASED-APPROACH, 12E. This edition integrates the latest in standards,

including new guidance on audit reports, fraud risks and audit evidence. Unique conceptual frameworks help you strengthen ethical decision-making skills and professional skepticism. A new framework also guides you through using data analytics in auditing with simulation cases that use real-life data sets. Revised, reader-friendly content offers interesting learning features that highlight key points and provide hands-on opportunities to refine critical-thinking skills. New and revised end-of-chapter cases and problems further strengthen your writing skills for the CPA exam. In addition, MindTap digital resources are available with an interactive ebook and engaging cases to reinforce your data-driven decision-making skills.

AUDITING, 12E

Alan Millichamp, Former lecturer at the University of Wolverhampton; *Alan Millichamp, Former lecturer at the University of Wolverhampton*

© 2022, 552pp, Paperback, 9781473778993



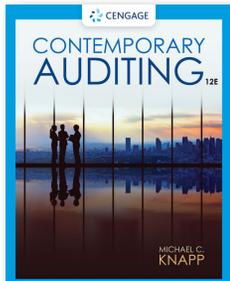
Now in its twelfth edition, Auditing continues to live up to its reputation for being comprehensive, yet accessible. It has been thoroughly updated to reflect recent changes in international standards, audit reporting and governance. With engaging

real-world examples and a new chapter on public auditing, this edition is a must-have for anyone studying auditing at undergraduate or postgraduate level and for those preparing for professional examinations set by accounting bodies such as ACCA and CIMA.

CONTEMPORARY AUDITING, 12E

Michael C. Knapp, University of Oklahoma

© 2022, 592pp, Paperback, 9780357515402



Prepare for the challenging responsibilities in public accounting today as Knapp's CONTEMPORARY AUDITING, 12E exposes you to a variety of high-risk audits. Numerous high-profile and current cases teach you to recognize red flags common in accounting

fraud, including missing documents, porous or nonexistent internal controls and implausible relationships between key financial statement items and financial data that are literally “too good to be true.” You also examine the most common causes of failures in independent audits: client personnel who intentionally subvert an audit or auditors who fail to follow professional responsibilities. This edition discusses and dissects challenging circumstances that arise in audits to prepare you to handle problematic situations in your own career. You acquire an understanding of auditing standards, audit procedures and ethical principles related to independent auditing that can translate to improved performance on the CPA exam and even career success.

AE AUDITING: A RISK BASED-APPROACH, 11E

Karla Johnstone, University of Wisconsin, Madison; Audrey Gramling, Colorado State University; Larry E. Rittenberg, University of Wisconsin, Madison

© 2019, 936pp, Paperback, 9789814834513

MindTap

AsiaTitle



The audit environment continues to change in dramatic ways, and Johnstone/Gramling/Rittenberg's AUDITING: A RISK BASED-APPROACH, 11E prepares students for that fast-changing world by developing their professional and ethical

decision-making skills. AUDITING integrates the latest in standards, including new guidance from the PCAOB on audit reports, fraud risks, emerging topics such as data analytics, and ethical challenges facing today's financial statement auditors within a framework of professional skepticism. Extensively re-written to be more student focused, AUDITING has multiple hands-on opportunities to develop critical-thinking skills with new in-text learning features including “What Do You Think? For Classroom Discussion,” and “Prompts for Critical Thinking: It's Your Turn!”. Finally, unique end-of-chapter Tableau®-based problems help students become formidable data-driven decision makers. AUDITING can be paired with MindTap digital resources, which offer an interactive ebook as well as engaging, high-impact cases to teach data-driven decision making skills.

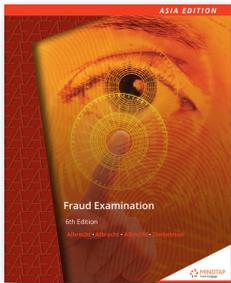
AE FRAUD EXAMINATION, 6E

W. Steve Albrecht, Emeritus Professor, Brigham Young University; Chad O. Albrecht, Huntsman School of Business, Utah State University; Conan C. Albrecht, Brigham Young University; Mark F. Zimbelman, Brigham Young University

© 2019, 680pp, Paperback, 9789814834681

MindTap

AsiaTitle



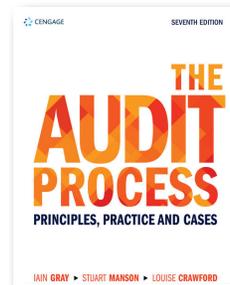
Equip your students with the skills necessary to identify, detect, investigate and prevent all types of fraud with Albrecht/Albrecht/Albrecht/Zimbelman's **FRAUD EXAMINATION, 6E**. This popular text closely examines the nature of fraud using memorable

business examples and captivating cases of actual fraud, including recent developments in cyber fraud. Students explore how experts use technology to both commit and detect fraud. Students also examine today's legal options for victims of fraud. Significant discussion on forensic analysis expands students' understanding of the field, while new, timely examples, problems and exercises reinforce concepts with meaningful practical applications. In addition, proven learning features help students focus on the most important information in fraud today as they prepare to make a difference in contemporary business.

THE AUDIT PROCESS, 7E

Iain Gray, Formerly Principal Lecturer and Head of Auditing, Sheffield Hallam University; Stuart Manson, Professor of Accounting, University of Essex; Louise Crawford, Newcastle University

© 2019, 923pp, Paperback, 9781473760189



The Audit Process provides an essential introduction to the principles and practices of auditing. This accessible textbook guides students through every step of the audit process and provides plenty of opportunities to practise what they are

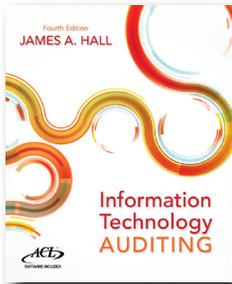
learning. Completely updated in line with the latest standards, regulatory processes and corporate governance, the seventh edition of this comprehensive text is ideally suited for auditing modules taught on undergraduate and postgraduate courses in accounting and finance.

INFORMATION TECHNOLOGY AUDITING, 4E

James A. Hall, Lehigh University

© 2016, 656pp, Paperback, 9781133949886

eBook



Gain a thorough understanding of how modern audits are conducted in today's computer-driven business environment with INFORMATION TECHNOLOGY AUDITING, 4E. You gain valuable insights into state-of-the-art

auditing issues as this leading accounting text provides you with the background you need to succeed in today's business world. This edition focuses on the latest information technology aspects of auditing with up-to-date coverage of auditor responsibilities, emerging legislation, and today's fraud techniques and detection. Expanded end-of-chapter questions, problems, and cases give you important hands-on practice for success in your future career.

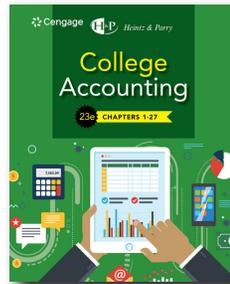
COLLEGE ACCOUNTING

COLLEGE ACCOUNTING, CHAPTERS 1-27, 23E

James A. Heintz, University of Kansas; University of Iowa -- Italy; Robert W. Parry, Indiana University

© 2020, 1152pp, Hardback, 9781337794756

CNOWv2 eBook



Heintz and Parry's leading COLLEGE ACCOUNTING, 23E's step-by-step approach, memorable examples and tightly integrated online resources make accounting understandable to every student, regardless of their accounting background or business experience. This edition focuses on practical skills to help readers transition from the classroom to workplace.

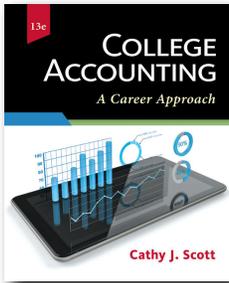
COLLEGE ACCOUNTING, 13E

A Career Approach

Cathy J. Scott, Navarro College

© 2018, 656pp, Hardback, 9781337280570

CNOWv2 eBook



Readers discover the importance of today's college accounting course in laying the groundwork for future classes and jobs as COLLEGE ACCOUNTING: A CAREER APPROACH, 13E offers an even stronger focus on teaching the fundamentals of accounting

from a career development approach. This text provides readers with an opportunity to learn the most important fundamental concepts of accounting and then apply these concepts using QuickBooks Online and Excel®. The book's engaging real-world context keeps chapter content both relevant and vital to the reader's academic and professional success.

COMPUTERIZED ACCOUNTING

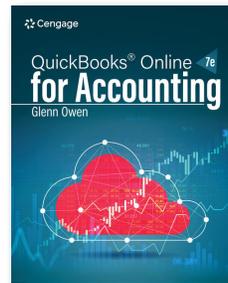
NEW EDITION

USING QUICKBOOKS® ONLINE FOR ACCOUNTING 2024, 7E

Glenn Owen, Allan Hancock College & UC Santa Barbara

© 2024, 304pp, Paperback, 9780357901182

eBook



Master QuickBooks® Online Accountant (QBOA) at your own pace with the unique self-directed learning approach in Owen's QUICKBOOKS® ONLINE FOR ACCOUNTING, 7th EDITION. This edition focuses exclusively on QBOA, allowing you to

refine skills while reviewing your understanding of financial accounting, reporting and analysis tools. You will learn how accounting information is created and used to make key decisions. Updates introduce the latest features of QBOA, including the ability to create more than one company. New instructions provide more convenient access to your work through a student portal. Clear instructions, real examples and manageable assignments reinforce accounting skills as you practice using the QBOA application. You will learn how to set up QBOA to record business events, generate financial statements, and communicate critical information to business owners, investors and creditors. Strengthen skills you will use for business success with this valuable resource.

NEW EDITION

USING QUICKBOOKS® ONLINE FOR ACCOUNTING 2023, 6E

Glenn Owen, Allan Hancock College & UC Santa Barbara

© 2023, 288pp, Paperback, 9780357722213



Master QuickBooks® Online Accountant (QBOA) at your own pace with the unique self-directed learning approach in Owen's QUICKBOOKS® ONLINE FOR ACCOUNTING, 6E. This edition focuses exclusively on QBOA, allowing you to refine skills

while reviewing your understanding of financial accounting, reporting and analysis tools. You learn how accounting information is created and used to make key decisions. Updates introduce the latest features of QBOA, including the ability to create more than one company. New instructions provide even more convenient access to your work through a student portal. Easy-to-follow instructions, real examples and manageable assignments reinforce accounting skills as you practice using the QBOA application. You learn how to set up QBOA to record business events; generate financial statements and reports; and communicate critical information to business owners, investors and creditors. Strengthen skills you will use for business success, no matter what your future plans, with this valuable resource.

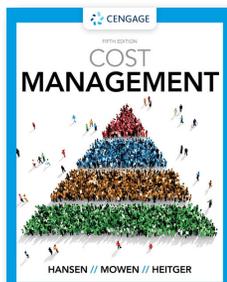
COST ACCOUNTING

COST MANAGEMENT, 5E

Don R. Hansen, Oklahoma State University; Maryanne M. Mowen, Oklahoma State University; Dan L. Heitger, Miami University

© 2022, 1136pp, Hardback, 9780357141090

eBook



Gain an understanding of the principles behind cost accounting and its importance in organizational decision making and business today with the unique, reader-friendly approach in Hansen/Mowen/Heitger's COST MANAGEMENT, 5E. This

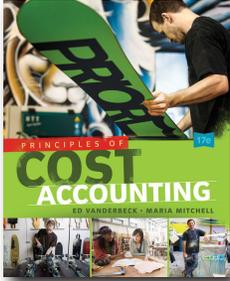
edition addresses functional-based cost and control and, then, activity-based cost systems – giving you the skills to navigate any cost management system. Updates address emerging developments, including the role of data analytics in cost management today. An entire new chapter also examines global issues, such as virtual currency and blockchain. This edition's approach is tailored to the way you learn. Structured examples from familiar companies emphasize the real-world applications and relevance of what you are learning. Clear explanations review the concepts behind each equation or topic, detailing the “hows,” “whys” and “what-ifs.” Integrated CNOWv2 resources provide additional computerized exercises and problems for practice and review.

PRINCIPLES OF COST ACCOUNTING, 17E

Edward J. Vanderbeck, *Xavier University*; Maria R. Mitchell, *Thomas More College*

© 2016, 624pp, Hardback, 9781305087408

eBook



Discover how readable, real, and relevant cost accounting can be with **PRINCIPLES OF COST ACCOUNTING, 17E**. This edition packs the essentials you need to know for your future in a unique 10-chapter format that is well organized, practical, and concise. You

gain a thorough understanding of cost concepts, cost behavior, and cost accounting techniques as they apply to manufacturing and service businesses. To ensure your understanding, the book introduces concepts in small, manageable sections that are immediately reinforced with proven questions, demonstration problems, practice exercises, and self-study quizzes. You master the fundamentals of job order costing and process costing before progressing to more advanced topics, such as budgeting, standard costing and variance analysis, costing for service businesses, and cost analysis for management decisions. Focus on the skills that will take you far in today's competitive job market as you learn how to determine the costs of products and services and how to set effective selling prices. Learn techniques to measure the performance of managers and discover how to use accounting to achieve organization's goals. Find the relevant approach you need with the most up-to-date presentation of accounting skills in **PRINCIPLES OF COST ACCOUNTING, 17E** and corresponding CengageNOW online homework tools.

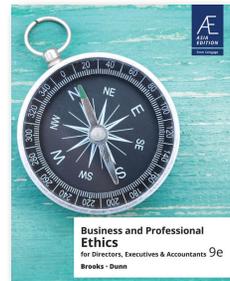
ETHICS

AE BUSINESS AND PROFESSIONAL ETHICS, 9E

Leonard J. Brooks, *University of Toronto*; Paul Dunn, *Brock University*

© 2021, Paperback, 9789814986212

AsiaTitle



Businesses and the accounting profession have never been under such close ethical scrutiny because of the ethics scandals that have prevented organizations and people from reaching their objectives.

Understanding why ethical behavior is so important to success and knowing potential pitfalls are key to your own success. **Business & Professional Ethics for Directors, Executives & Accountants, 9e** demonstrates that it's not just about learning rules. You must learn how to use ethical strategies, make ethical decisions, and integrate the latest information on ethics and governance scandals, legal liability and professional accounting and auditing issues. You must understand why developing an ethical corporate culture is essential to maintaining stakeholder support, and for auditors to audit financial statements. To keep learning interesting and underscore the importance of ethical issues, this edition provides more than 130 cases, including classic frauds, bankruptcies, loss of reputation, and unprofessional practices. Cases provide excellent opportunities for role playing and for developing your understanding of soft skills, including communications, persuasion, presentation, leadership and a global mindset.

FINANCIAL ACCOUNTING

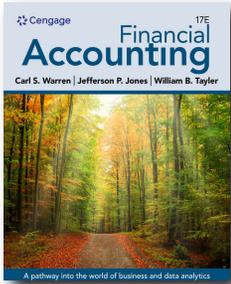
NEW EDITION

FINANCIAL ACCOUNTING, 17E

Carl Warren, University of Georgia, Athens;
Jefferson P. Jones, Auburn University;
William B. Tayler, Brigham Young University

© 2024, 712pp, Paperback, 9780357899830

CNOWv2 eBook



Develop a strong foundation in financial accounting that prepares you for future study and success in business with FINANCIAL ACCOUNTING, 17E by award-winning authors Warren/Jones/Tayler. This edition and corresponding CNOWv2 online learning

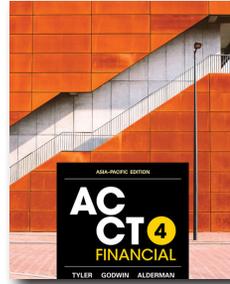
platform connects accounting concepts to the “bigger picture” as you see how the steps in the accounting cycle are interrelated and how accounting plays a critical role in business success. Chapter-opening features clearly demonstrate how each chapter’s content fits within the overall framework of this edition. The CNOWv2’s Journal Entry Tool reinforces this approach by automatically illustrating the impact of transactions on the accounting equation. New content integrates coverage of data analytics, while new online appendices offer optional topics for study. This edition offers learner-centric revisions as well as new learning features, demonstration videos, case and projects to create a rewarding learning experience no matter what your learning style.

ACCT4 FINANCIAL: ASIA-PACIFIC EDITION, 4E

Jonathan Tyler, UTS; Norman H. Godwin, Auburn University; C. Wayne Alderman, Auburn University

© 2022, 320pp, Paperback, 9780170451727

MindTap eBook



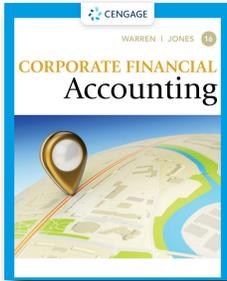
ACCT4 Financial is ideal for students learning the preparers/debits and credits approach to accounting. Australian cases and examples have been included throughout the text to give you direct application to relevant, real-life concepts.

CORPORATE FINANCIAL ACCOUNTING, 16E

*Carl S. Warren, University of Georgia, Athens;
Jeff Jones, Auburn University*

© 2022, 880pp, Hardback, 9780357510384

CNOWv2



Discover the importance of financial accounting in creating a successful business and prosperous society with Warren/Jones' CORPORATE FINANCIAL ACCOUNTING, 16E. This best-selling book clearly presents core financial accounting concepts within

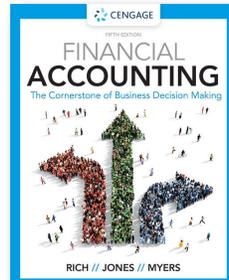
a meaningful business context, using engaging learning features that ensure a relevant, innovative learning experience. The authors demonstrate how accounting is more than just data or black-and-white rules. Updated content addresses the latest development and tools in corporate accounting today -- from using data analytics effectively to understanding the impact of discounts and sales in retail accounting. CengageNowv2 online resources work with practice opportunities to ensure you understand and can apply key accounting principles. Prepare for immediate success on exams and advancements in your business career as you learn how to apply the key information that accounting provides to make critical business decisions.

FINANCIAL ACCOUNTING, 5E

*Jay Rich, Illinois State University;
Jeff Jones, Auburn University;
Linda A. Myers, University of Tennessee-Knoxville*

© 2022, 848pp, Hardback, 9780357132692

CNOWv2 eBook



Gain a clear understanding of the important relationships between accounting, financial statements and business decisions with Rich/Jones/Myers' FINANCIAL ACCOUNTING, 5E. This edition's proven approach is built around the way students like you read

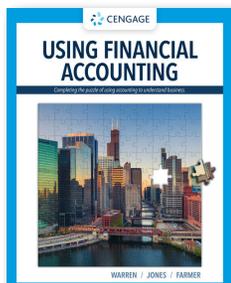
and use texts. This edition helps you master the fundamentals of financial accounting more quickly and independently so you can focus on how accounting information is used in real companies today. The authors illustrate each major concept using memorable examples from familiar organizations and conceptual insights that explain the reasons behind the processes. You watch leading companies, like Apple, Verizon or Google, use accounting information to make better decisions, as you learn how to analyze and interpret financial data yourself. Helpful videos from the authors are available to reinforce concepts and optional CNOWv2 digital resources provide support with homework, study and review.

USING FINANCIAL ACCOUNTING

Carl S. Warren, *University of Georgia, Athens*;
Jeff Jones, *Auburn University*;
Amanda Farmer, *University of Georgia, Athens*

© 2022, 672pp, Hardback, 9780357507858

CNOWv2



Learn how today's managers, investors and other business stakeholders effectively use accounting information and reports to guide business success with Warren/Jones/Farmer's USING FINANCIAL ACCOUNTING.

Designed as a one-term

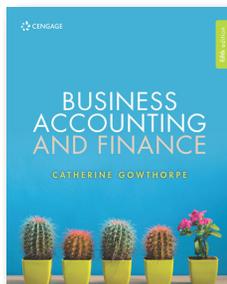
introduction for those with no previous accounting experience, this edition overviews basic financial accounting concepts without extraneous details. This book's spreadsheet approach focuses on the use of accounting information in business without the distraction of debits and credits. An integrated financial statement framework highlights how transactions impact each of the three primary financial statements: balance sheets, income statements and cash flow statements. Unique metrics analyses highlight transaction, financial statement and managerial decision-making information. In addition, special features and cases demonstrate the use of data analysis in financial accounting today. Optional CNOWv2 digital resources further support your financial accounting learning experience.

BUSINESS ACCOUNTING AND FINANCE, 5E

Catherine Gowthorpe, *Oxford Brookes University*

© 2021, 528pp, Paperback, 9781473773738

MindTap



Business Accounting and Finance, Fifth Edition, provides a clear, straightforward introduction to key management and financial accounting topics. In this new edition, a wealth of examples and real-life cases from well-known organizations, such as

Lloyds, Tesco, Experian and Burberry, bring theory to life and prepare students for a successful career in the workplace.

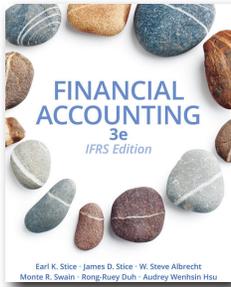
FINANCIAL ACCOUNTING: IFRS EDITION, 3E

Earl K. Stice, Brigham Young University;
James D. Stice, Brigham Young University;
W. Steve Albrecht, Emeritus Professor, Brigham Young University;
Monte R. Swain, Brigham Young University;
Rong-Ruey Duh, National Taiwan University;
Audrey Wenhsin Hsu, National Taiwan University

© 2021, 864pp, Paperback, 9789814962582

CNOWv2

AsiaTitle



Financial Accounting, IFRS Edition, Third Edition serves as a guide for students to comprehend and give insights into accounting of the modern business world. This textbook will focus on core concepts and procedures based on the International Financial

Reporting Standards (IFRS) and supported by real company examples including those in Asia. There are accounting items (titles) that now follow IFRS 9, and this is reflected in the various chapters of the book. The latest IFRS amendments are in this edition, specifically IFRS 16 which became effective on January 1, 2019. IFRS 16 shows the liabilities associated with the lease on the balance sheet. Students will learn to effectively use and prepare accounting information for decision making with various features that encourage critical thinking, highlight ethical considerations, and consider global implications. Emphasizing the relevancy of accounting to the business world, the text strives to highlight the ethical considerations and global implications of financial accounting decisions in our world.

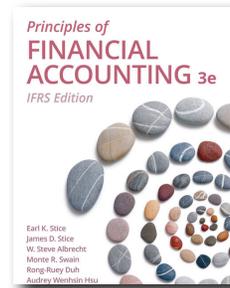
PRINCIPLES OF FINANCIAL ACCOUNTING, 3E

IFRS Edition, Third Edition

Earl K. Stice, Brigham Young University;
James D. Stice, Brigham Young University;
W. Steve Albrecht, Emeritus Professor, Brigham Young University;
Monte R. Swain, Brigham Young University;
Rong-Ruey Duh, National Taiwan University;
Audrey Wenhsin Hsu, National Taiwan University

© 2021, Paperback, 9789814962605

AsiaTitle



Principles of Financial Accounting, IFRS Edition, Third Edition serves as a concise text for students to comprehend and give insights into accounting of the modern business world. This textbook will focus on core concepts and procedures based on the

International Financial Reporting Standards (IFRS) and supported by real company examples including those in Asia. There are accounting items (titles) that now follow IFRS 9, and this is reflected in the various chapters of the book. The latest IFRS amendments are in this edition, specifically IFRS 16 which became effective on January 1, 2019. IFRS 16 shows the liabilities associated with the lease on the balance sheet. Students will learn to effectively use and prepare accounting information for decision making with various features that encourage critical thinking, highlight ethical considerations, and consider global implications. Emphasizing the relevancy of accounting to the business world, the text strives to highlight the ethical considerations and global implications of financial accounting decisions in our world.

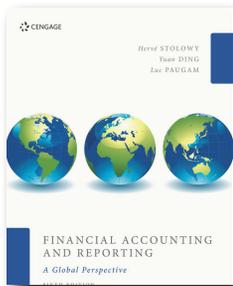
FINANCIAL ACCOUNTING AND REPORTING, 6E

A Global Perspective

Hervé Stolowy, HEC Paris; Yuan Ding, China-Europe International Business School (CEIBS); Luc Paugam

© 2020, 731pp, Paperback, 9781473767300

MindTap



Now in its sixth edition, *Financial Accounting and Reporting: A Global Perspective* is used worldwide by business and management students seeking an essential introduction to the field. Guidance through the complexities of financial

accounting is offered from an international and 'user' perspective, based on the latest IFRS Standards. Its comprehensive coverage incorporates original case studies, decision-making orientation and real-life company financial statements from across the globe, maximizing topicality and relevance to provide students with a thorough understanding of real-world business.

GLOBAL FINANCIAL ACCOUNTING AND REPORTING, 5E

Principles and Analysis

Walter Aerts, Department of Accounting, University of Antwerp; Peter Walton

© 2020, 520pp, Paperback, 9781473767126



Global Financial Accounting and Reporting: Principles and Analysis continues to be an invaluable resource for undergraduate, postgraduate and MBA students of introductory financial accounting.

Comprehensive and well-illustrated, it covers all the important topics without being too technical and takes a truly international approach. Using extracts from the latest IFRS Standards and real company report data, this book takes a global approach, giving students direct exposure to contemporary reports and financial statements.

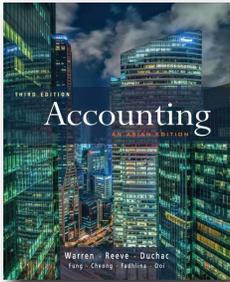
ACCOUNTING: AN ASIAN EDITION, 3E

Joyce Fung, Nanyang Polytechnic; Christine Cheong, Temasek Polytechnic; Fadhlna Samsudin, Nanyang Polytechnic; Peter Ooi, Temasek Polytechnic

© 2015, 604pp, Paperback, 9789814633000

CNOWv2

AsiaTitle



Lecturers with many years of teaching experience in accounting have adapted the widely used Accounting, 25th edition by Warren, Reeve and Duchac to create this Asian edition. This book is tailored for use in a first-year course on basic accounting. It is

written from a sole proprietorship perspective and covers the complete accounting cycle and important accounting areas like cash, receivables, inventories and fixed assets. For this third edition, new chapters on Companies, Statement of Cash Flows and Financial Statement Analysis have been added to cater to more advanced topics. Local accounting practices are taught in this text. Local businesses have also been included in the text so that students can relate to the material better. The text is also written in a manner Asian students will find easy to read and understand.

FINANCIAL STATEMENT ANALYSIS

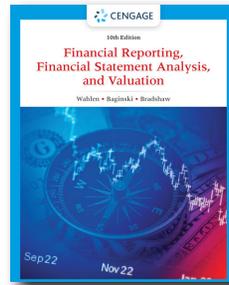
NEW EDITION

FINANCIAL REPORTING, FINANCIAL STATEMENT ANALYSIS AND VALUATION, 10E

James M. Wahlen, Indiana University; Stephen P. Baginski, University of Georgia; Mark Bradshaw, Boston College

© 2023, 944pp, Paperback, 9780357722091

MindTap eBook



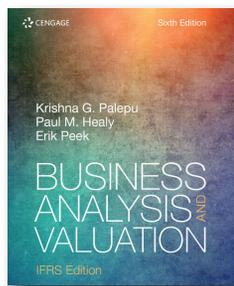
Learn to conduct financial statement analysis as you review actual financial statements from real companies with Wahlen/Baginski/Bradshaw's FINANCIAL REPORTING, FINANCIAL STATEMENT ANALYSIS AND VALUATION, 10E. This

balanced, comprehensive approach reflects the latest developments in accounting standards, financial analysis and valuation. You apply concepts from economics, business strategy, finance and accounting as you progress through a unique six-step process for analysis and valuation. Quick Checks after each section remind you of key insights. Each chapter includes a continuing example from The Clorox Company so you can apply each step of the analysis and valuation process to real financial statements. Numerous actual examples, problems and cases also include a continuing end-of-chapter case from Walmart. MindTap digital resources and an updated Financial Statements Analysis Package (FSAP) provide an Excel® model to make the analysis, forecasting and valuation process more efficient.

BUSINESS ANALYSIS AND VALUATION: IFRS, 6E

Krishna G. Palepu, Harvard University; Paul M. Healy, Harvard University; Erik Peek, Erasmus University

© 2022, 624pp, Paperback, 9781473779075



Now in its sixth edition, Business Analysis and Valuation: IFRS Standards edition has successfully taught students how to interpret IFRS-based financial statements for more than twenty years. With the help of international cases, the authors illustrate

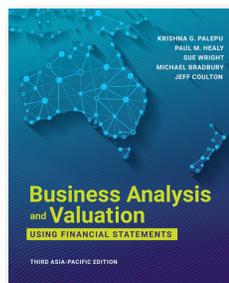
the use of financial data in various valuation tasks and motivate students to build a thorough understanding of theoretical approaches and their practical application.

BUSINESS ANALYSIS AND VALUATION: USING FINANCIAL STATEMENTS, 3E

Krishna G. Palepu, Harvard University; Paul M. Healy, Harvard University; Sue Wright, Macquarie University; Michael Bradbury, Massey University

© 2021, 384pp, Paperback, 9780170425186

eBook



Business Analysis and Valuation gives you a practical, in-depth approach to the subject of accounting valuation. It includes a significant number of case studies exploring various issues in this field, as well as a new case feature at the end of each chapter. New

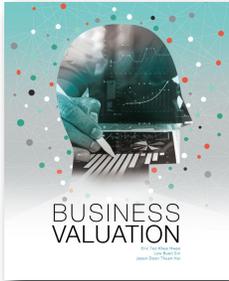
'Industry insights' boxes show you how the content translates to the workplace.

BUSINESS VALUATION

*Eric Teo Khee Hwee, Nanyang Technological University;
Low Buen Sin, Nanyang Technological University;
Jason Doan Thuan Hai, Ernst & Young Solutions LLP, Singapore*

© 2018, 256pp, Paperback, 9789814780834

AsiaTitle



Business valuation plays a key role in transactional matters and financial reporting and is crucial in situations involving arbitration or litigation, particularly shareholder disputes or an assessment of damages where valuation principles are often called

upon. This book explores all the key aspects of business valuation for transactions, including the concept of valuation and its principles, context, definitions, process, approaches, terminologies and issues. In addition, the authors explain how purchase price allocation works, how acquired intangible assets are valued in a business combination and how an impairment test for goodwill acquired in a business combination is performed. The definition of fair value and the key concepts of fair value measurement framework required by financial reporting standards are also discussed. Essentially, Business Valuation provides readers with an appropriate framework and knowledge base to understand and learn how business valuation is carried out in a practical sense, and to perform a professional valuation analysis that is theoretically acceptable and legally defensible.

INTERMEDIATE ACCOUNTING

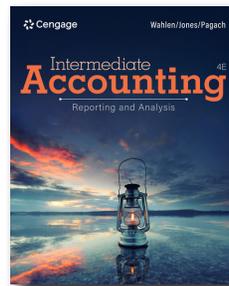
NEW EDITION

AE INTERMEDIATE ACCOUNTING, 4E
Reporting and Analysis

*James M. Wahlen, Indiana University; Jefferson P. Jones,
Auburn University; Donald P. Pagach, North Carolina State
University*

© 2024, 1472pp, Hardback, 9789815119336

CNOWv2



Today's financial accounting is continuously changing. Now, you have a resource to help you understand the importance of accounting information and how that information is critical to others in business today with Wahlen/Jones/Pagach's INTERMEDIATE

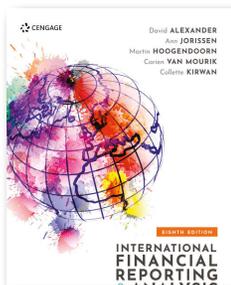
ACCOUNTING, 4E. Positive examples and cases from familiar companies, such as Starbucks, Coca-Cola, Apple, Louis Vuitton and Nestlé, reinforce the book's unique, approachable perspective. You see the power of financial accounting information for investors, creditors and other stakeholders. This edition's in-depth coverage also clearly addresses the latest accounting standards. This edition works closely with the online learning platform CNOWv2 to help you manage the rigor and time requirements of today's intermediate accounting course, and its learning tools help you master key concepts. In addition, algorithmic homework exercises allow you to solve multiple versions of exercises to build confidence and expertise.

INTERNATIONAL FINANCIAL REPORTING & ANALYSIS, 8E

David Alexander, *Emeritus Professor of International Accounting, University of Birmingham*; Ann Jorissen, *Professor of Accounting, University of Antwerp*; Martin Hoogendoorn, *Erasmus Universiteit, Rotterdam*; Carien van Mourik, *The Open University, UK*

© 2020, 864pp, Paperback, 9781473766853

MindTap



The eighth edition of International Financial Reporting and Analysis has been thoroughly updated in line with changes to International Financial Reporting Standards. Chapters throughout have been rewritten with an increased focus on ethics,

sustainability and corporate governance. In addition, all the real-world illustrations and company reports have been reviewed and replaced with up-to-date examples. The international expertise of the stellar author team is woven throughout the text. MindTap, an online learning solution encompassing many different content types, is available with this title. MindTap can be customized to suit your course and contains supporting applications and analytics to help learners make the most of the range of content.

MANAGEMENT ACCOUNTING

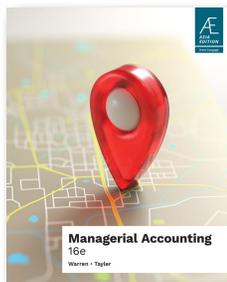
NEW EDITION

AE MANAGERIAL ACCOUNTING, 16E

Carl S. Warren, *University of Georgia, Athens*;
William B. Tayler, Ph.D., *CMA, Brigham Young University*

© 2023, 880pp, Paperback, 9789815059489

AsiaTitle



Establish a strong foundation in accounting fundamentals that will help you succeed in your career and business with Warren/Tayler's MANAGERIAL ACCOUNTING, 16E. The latest business illustrations and current examples provide a meaningful

context that demonstrates how each chapter's content fits into the "big picture." The authors clearly connect key accounting concepts to real businesses today. Each chapter begins with a real company opener that is referenced throughout the chapter. New examples and cases that highlight how to use and apply data analytics now appear in each chapter. These cases use data sets related to the chapter content while showing you how to analyze and develop reports using Excel and Tableau. In addition, updated Certified Management Accountant (CMA) exam questions prepare you for professional success, while Pathways Challenges help you hone critical-thinking skills. CNOWv2 online resources are also available with activities to reinforce mastery.

NEW EDITION

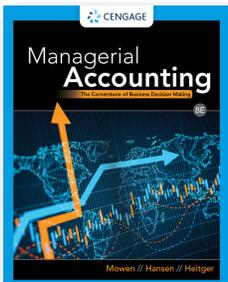
MANAGERIAL ACCOUNTING, 8E

The Cornerstone of Business Decision Making

Maryanne M. Mowen, Oklahoma State University; Don R. Hansen, Oklahoma State University; Dan L. Heitger, Miami University - Oxford, Ohio

© 2023, 944pp, Hardback, 9780357715345

CNOWv2



Discover how managerial accounting helps today's business leaders make effective business decisions with **MANAGERIAL ACCOUNTING: THE CORNERSTONE OF BUSINESS DECISION MAKING, 8E**. This reader-

focused learning approach uses structured, updated examples and learning features, such as "Here's How It's Used" boxes, to keep managerial accounting concepts meaningful and relevant to your life and business. The latest examples and scenarios throughout this edition highlight familiar companies and emerging topics, such as data analytics, sustainability, quality cost, lean accounting, international accounting, enterprise risk management, and forensic and fraud accounting. You learn why managerial accounting is important, what it is, where managerial information comes from and how it is best used to make strong business decisions. Accompanying videos and CNOWv2 online materials help you understand and appreciate how managerial accounting is useful in both your professional and personal life.

ACCT4 MANAGEMENT, ASIA-PACIFIC EDITION, 4E

Prabhu Sivabalan, UTS; James Wakefield, University of Technology Sydney; Roby B. Sawyers, North Carolina State University; Steve Jackson, University of Southern Mississippi

© 2022, 0pp, Paperback, 9780170451888

MindTap eBook



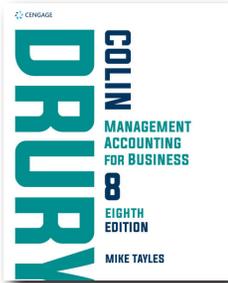
ACCT4 Management is your essential tool when studying Management Accounting. The text explores the basics of costing techniques and accounting control to help you learn to make managerial decisions.

Australian cases and 'Making it real' examples are included throughout the text to help you apply the concepts you're learning to relevant, real-life scenarios. Tear-out revision cards are included with the printed textbook to give you portable summaries of each chapter for class preparation and revision.

MANAGEMENT ACCOUNTING FOR BUSINESS, 8E

Colin Drury, University of Huddersfield; Mike Tayles

© 2022, 576pp, Paperback, 9781473778801



For over forty years, Colin Drury has expertly helped learners understand and apply the key principles of management accounting. Now in its eighth edition, Management Accounting for Business continues his trademark clear and accessible style, covering

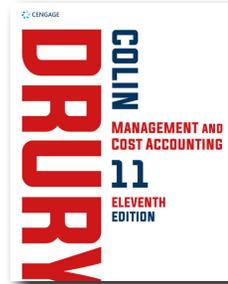
everything non-specialist students need to know for success. Every chapter has been updated to include international real-world examples, an 'Apply your Knowledge' exercise, illustrating financial and non-financial considerations, as well as new review problems. Introducing emerging technologies such as big data, the Internet of Things and AI, this edition has been comprehensively revised by Colin Drury's academic colleague and co-author, Mike Tayles.

MANAGEMENT AND COST ACCOUNTING, 11E

Colin Drury, University of Huddersfield; Mike Tayles

© 2021, 880pp, Paperback, 9781473773615

MindTap



For thirty-five years, Colin Drury's Management and Cost Accounting has successfully helped learners master the key concepts and processes of management and cost accounting. Now in its eleventh edition, the book retains its trademark clear

and accessible style, covering everything students need to know for their management accounting career and exams. Every chapter has been updated to include an "Employability Skills" question, new review problems from accounting examination bodies and recent examples of well-known international organizations such as ACCA, CIMA and ATT. The new edition also includes introductions to emerging new technologies such as big data, the Internet of Things and AI.

AE MANAGERIAL ACCOUNTING: THE CORNERSTONE OF BUSINESS DECISION-MAKING, 7E

Maryanne M. Mowen, Oklahoma State University; Don R. Hansen, Oklahoma State University; Dan L. Heitger, Miami University - Oxford, Ohio

© 2018, 944pp, Paperback, 9789814846486

CNOWv2

AsiaTitle



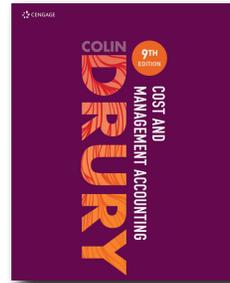
MANAGERIAL ACCOUNTING, 7E makes teaching and learning managerial accounting meaningful, fun, and relatable for both you and your students. This edition has been revised with an emphasis on showing students “Here’s How It’s

Used.” This unique learning approach along with new brief video clips and relevant examples encourages and enables students to develop a deeper understanding of managerial accounting and its implications for business. Additionally, a new organization logically progresses from why managerial accounting is important, to what it is, to where the information comes from, and how it is best used to make business decisions. Students even explore emerging topics of interest to them, such as sustainability, quality cost, lean accounting, international issues, enterprise risk management, and forensic and fraud accounting.

COST AND MANAGEMENT ACCOUNTING, 9E

Colin Drury, University of Huddersfield

© 2018, 512pp, Paperback, 9781473749054



For over thirty years, Colin Drury has been at the forefront of helping students learn the key concepts and processes in management and cost accounting through his textbooks. Now in its ninth edition, Cost and Management Accounting continues to provide an

accessible and thorough introduction to the subject. It blends theory and practice in language that is clear and easy to understand and provides students with a thorough introduction to cost and management accounting whether they are studying an accountancy or business undergraduate course, or a post-experience course. The new edition has been completely updated to reflect recent developments in the field, and now includes additional emphasis on value creation, and links strategic performance management more closely to divisional financial performance measurement.

PAYROLL ACCOUNTING

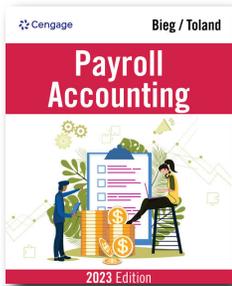
NEW EDITION

PAYROLL ACCOUNTING 2023, 33E

Bernard J. Bieg, Bucks County Community College; Judith A. Toland, Bucks County Community College

© 2023, 400pp, Paperback, 9780357722275

CNOWv2



Master today's concepts and the skills needed to calculate payroll, complete payroll taxes and prepare payroll records and reports with Bieg/Toland's market-leading PAYROLL ACCOUNTING 2023. You gain first-hand experience and the foundation needed

as you work with the latest payroll laws and developments. This edition focuses on practical applications rather than theory as you complete exercises, by hand and using Excel. The latest, detailed examples and real business applications demonstrate the importance of skills you are learning. Each example or illustration corresponds to a specific problem so you can easily follow steps to solve the problem. An updated final project lets you apply what you've learned as a payroll accountant. This edition also helps you prepare for Fundamental Payroll Certification (FPC) from the American Payroll Association. CNOWv2 digital resources and videos are also available to strengthen your understanding and success in working with payroll accounting.

PRINCIPLES OF ACCOUNTING

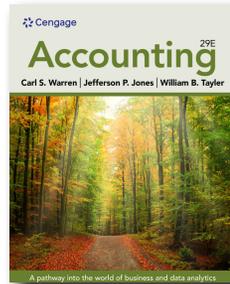
NEW EDITION

ACCOUNTING, 29E

*Carl Warren, University of Georgia, Athens;
Jefferson P. Jones, Auburn University;
William B. Tayer, Brigham Young University*

© 2024, 1424pp, Hardback, 9780357899649

CNOWv2 eBook



Develop a strong foundation in accounting that prepares you for future study and success in today's business world with ACCOUNTING, 29E by award-winning authors Warren/Jones/Taylor. This edition and corresponding CNOWv2 digital resources connect

accounting concepts to the "bigger picture" as you see how the steps in the accounting cycle are interrelated and how accounting plays a critical role in business success. Chapter-opening features clearly demonstrate how each chapter's content fits within the overall framework of this edition. The CNOWv2's Journal Entry Tool reinforces this approach by automatically illustrating the impact of transactions on the accounting equation. New content integrates coverage of data analytics, while new online appendices provide optional topics for study. This edition offers learner-centric revisions as well as new learning features, demonstration videos, case and projects to create a rewarding learning experience no matter what your learning style.

NEW EDITION

AN INTRODUCTION TO ACCOUNTING: ACCOUNTABILITY IN ORGANISATIONS AND SOCIETY, 2E

Craig Deegan, RMIT

© 2023, 720pp, Paperback, 9780170460194

MindTap eBook



Written by Craig Deegan, Australia's premier sustainability and social accounting academic, *An Introduction to Accounting: Accountability in Organisations and Society* brings corporate accountability, sustainability, and social

responsibility together. The text's unique approach highlights the role that accounting plays in sustainability and being accountable for the environment, by providing students with an understanding of accounting's pervasive and transformative role as both a social practice and a driving force behind organisations. It shows that environments, ideas and values change; the interconnectivity of society; that the planet must be respected as a resource; and that people are affected/influenced by the information they receive and the way it is presented. Learning accounting through the lens of sustainability and the environment prepares you to actively seek and use accounting information to make decisions in your career that take into consideration accountability for the environment.

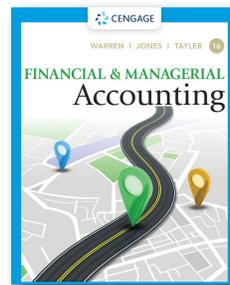
NEW EDITION

FINANCIAL & MANAGERIAL ACCOUNTING, 16E

Carl S. Warren, *University of Georgia, Athens*;
Jefferson Jones, *Auburn University*; William B. Tayler, Ph.D.,
CMA, *Brigham Young University*

© 2023, 1552pp, Hardback, 9780357714041

CNOWv2 eBook



Establish a strong foundation in accounting fundamentals that will help you succeed in your career and business with Warren/Jones/Tayler's *FINANCIAL AND MANAGERIAL ACCOUNTING*, 16E. The latest business illustrations and current examples

provide a meaningful context that demonstrates how each chapter's content fits into the "big picture." The authors clearly connect fundamental accounting concepts to real businesses today. Each chapter begins with a real company opener that is referenced throughout the chapter. New examples and cases in each chapter highlight how to use and apply data analytics. These cases use data sets related to the chapter content while showing you how to analyze and develop reports using Excel and Tableau. In addition, updated Certified Management Accountant (CMA) exam questions prepare you for professional success. Pathways Challenges also help you hone critical-thinking skills. CNOWv2 online resources are also available to reinforce understanding.

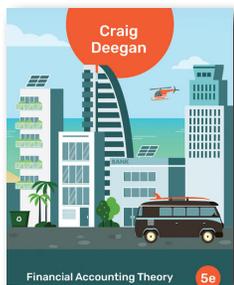
NEW EDITION

FINANCIAL ACCOUNTING THEORY, 5E

Craig Deegan, RMIT

© 2023, 704pp, Paperback, 9780170460491

eBook



Craig Deegan's Financial Accounting Theory provides a concise approach while comprehensively covering both traditional and contemporary theories that have emerged as the practice of accounting has evolved. Social and environmental

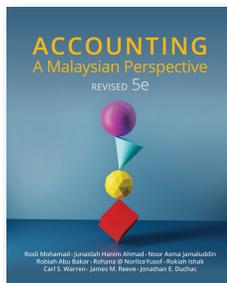
accountability and reporting issues are discussed in depth, along with coverage of critical perspectives, public sector accounting and fair value. The text has a reader-friendly style that uses straightforward explanations and numerous practical examples. This fifth edition of Financial Accounting Theory includes new content focusing on how different perspectives of organisational responsibilities and 'accountabilities' impact the way accounting is performed, and the theories that different researchers choose to use/apply.

ACCOUNTING: A MALAYSIAN PERSPECTIVE, REVISED, 5E

Rosli Mohamad; Junaidah Hanim Ahmad; Noor Asma Jamaluddin; Robiah Abu Bakar

© 2022, 496pp, Paperback, 9789672492177

AsiaTitle



Accounting: A Malaysian Perspective (Revised 5e), is adapted and customized from a widely used accounting textbook entitled Accounting, 26th Edition, by Carl S. Warren, James M. Reeve and Jonathan E. Duchac. Where appropriate, the text incorporates

additional contents to reflect applicable standards and national perspective. The text is written in a user-friendly manner to help the understanding of bookkeeping processes and selected managerial accounting principles. A blend of theoretical explanation, comprehensive illustration and end of chapter exercises/problems are expected to create an interest in accounting amongst students. This book is specifically designed to accommodate students with little or without accounting background as well as for those who wish to further their studies in accounting.

ACCOUNTING: INFORMATION FOR BUSINESS DECISIONS, 4E

Billie Cunningham, University of Missouri at Columbia; Loren A. Nikolai, University of Missouri at Columbia; John Bazley, University of Denver; Marie Kavanagh, University of Southern Queensland

© 2021, 560pp, Paperback, 9780170446242

MindTap eBook



Accounting Information for Business Decisions shows you how theory applies to contemporary real-world scenarios. The text leads you through the business cycle and how accounting information informs decision-making. You will learn how to base decisions

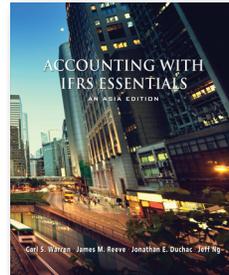
on two kinds of accounting information – managerial and financial. Follow a retail coffee business in the Cafe Revive case study to learn about applying accounting issues in the real world.

ACCOUNTING WITH IFRS ESSENTIALS: AN ASIA EDITION

Carl S. Warren, University of Georgia, Athens; James M. Reeve, University of Tennessee, Knoxville; Jonathan E. Duchac, Wake Forest University; Jeff Ng, The Chinese University of Hong Kong

© 2019, 1360pp, Paperback, 9789814834827

CNOWv2



Accounting with IFRS Essentials: An Asia Edition gives undergraduates in accounting and business a solid foundation in accounting to prepare them for future business courses and the real world.

SURVEY OF ACCOUNTING

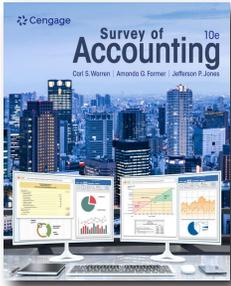
NEW EDITION

SURVEY OF ACCOUNTING, 10E

Carl S. Warren, University of Georgia, Athens;
Amanda Farmer, University of Georgia, Athens;
Jefferson P. Jones, Auburn University

© 2024, 752pp, Hardback, 9780357900291

CNOWv2 eBook



Master today's most essential topics in financial and managerial accounting today using the unique Integrated Financial Statement Framework in Warren/Farmer/Jones's SURVEY OF ACCOUNTING, 10E.

Written specifically for

readers who have no prior knowledge of accounting, this edition's focuses only on topics that are essential to the understanding of accounting as a manager or professional. The book's distinctive framework illustrates the impact of transactions on financial statements without the use of debits and credits. The authors also incorporate Metric Analyses that connect transactions and management decisions to financial condition and performance metrics used by businesses. New coverage addresses the use of data analytics and changes in retail operations. Updated and streamlined content throughout this edition integrates seamlessly with CNOWv2's online homework platform. CNOWv2 offers a variety of learning activities and helpful videos to maximize your understanding of accounting.

ECONOMICS

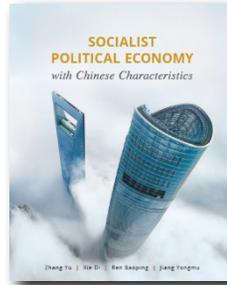
COMPARATIVE ECONOMIC SYSTEMS

SOCIALIST POLITICAL ECONOMY WITH CHINESE CHARACTERISTICS

Zhang Yu; Xie Di; Ren Baoping; Jiang Yongmu

© 2022, 464pp, Paperback, 9789814986458

AsiaTitle



Socialist Political Economy with Chinese Characteristics implements the propositions of “learning and using political economy” and “adhering to and developing socialist political economy with Chinese characteristics” as emphasized by Xi Jinping, General Secretary

of the Communist Party of China Central Committee. The book introduces the latest achievements in the development of socialist political economy with Chinese characteristics in the new era. Comprising four parts—basic socialist economic system, the operation of socialist economy with Chinese characteristics, its development, and socialist opening up with Chinese characteristics, it also elaborates on the Four-pronged Comprehensive Strategy, the five major development concepts, the new normal of economy, the supplyside structural reforms, the Belt and Road Initiative, and other important concepts.

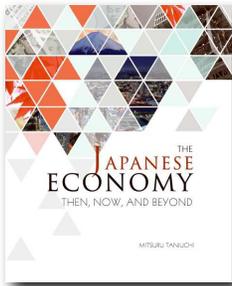
THE JAPANESE ECONOMY

Then, Now, and Beyond

Mitsuru Taniuchi, Waseda University

© 2014, Paperback, 9789814568609

AsiaTitle



The Japanese Economy—Then, Now, and Beyond provides an overview of the contemporary Japanese economy, explaining where Japan's economy stands at present, the changes in the economy's idiosyncratic features, and the challenges that lie ahead. A major

feature of this book is the frequent references to the extent to which Japanese experiences and business practices differ from those in other major economies. This gives readers an international perspective when understanding the Japanese economy. While discussions in the book are based on standard economic theory and analyses, no formal economics training is presupposed. In fact, readers who routinely read economic and business news will find the whole text easy to comprehend without stumbling on technical analyses.

ECONOMETRICS

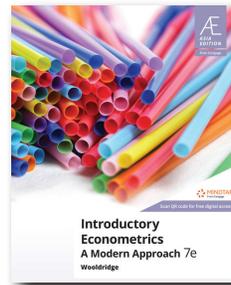
AE INTRODUCTORY ECONOMETRICS: A MODERN APPROACH, 7E

Jeffrey M. Wooldridge, Michigan State University

© 2020, 848pp, Paperback, 9789814866088

MindTap

AsiaTitle



Give students an understanding of how econometrics can answer questions in business, policy evaluation and forecasting with Wooldridge's **INTRODUCTORY ECONOMETRICS: A MODERN APPROACH, 7E**.

Students see the importance of what they're learning as this practical, yet professional, approach demonstrates how today's empirical researchers apply econometric methods to answer questions across a variety of disciplines. The author organizes information around the type of data being analyzed and uses a systematic approach that introduces assumptions only when needed to obtain a certain result, making it easier for students to follow. Updated applications and examples demonstrate impact on today's policy and support or disprove contemporary economic theories. More than 100 data sets are available in different formats. MindTap resources, a comprehensive Instructor's Manual, PowerPoint® and Scientific Word® slides and a Data Set Handbook are available to support your teaching.

ENVIRONMENTAL/NATURAL RESOURCES

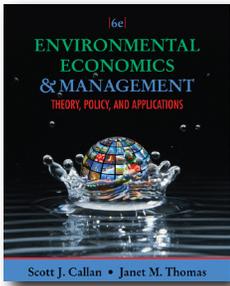
ENVIRONMENTAL ECONOMICS AND MANAGEMENT, 6E

Theory, Policy, and Applications

Scott J. Callan, Bentley University; Janet M. Thomas, Bentley University

© 2013, 624pp, Hardback, 9781111826673

eBook



Provide your students with an applied, practical approach to environmental economic theory that is accessible to both students who have minimal exposure to economics, and students with an advanced understanding of economics. With a strong focus on policy and real-world issues, Callan/Thomas's ENVIRONMENTAL ECONOMICS AND MANAGEMENT: THEORY, POLICY AND APPLICATIONS, Sixth Edition, does not compromise economic theoretical concepts, but it does complement economic theory with timely, real-world applications. Your undergraduate or MBA students will gain a clear perspective of the relationship between market activity and the environment. The text integrates a strong business perspective into the development of environmental decision making for a vantage point often overlooked in more conventional approaches. The book emphasizes the use of economic analytical tools, such as market models, benefit-cost analysis, and risk analysis, to assess environmental problems and to evaluate policy solutions. With a proven, modular structure, this edition provides a well-organized presentation with the flexibility to easily tailor the order of presentation and content of the course to your individual teaching needs.

HEALTH ECONOMICS

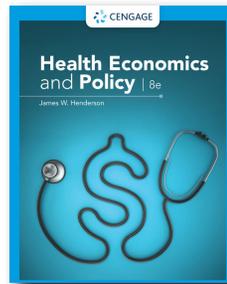
NEW EDITION

HEALTH ECONOMICS AND POLICY, 8E

James W. Henderson, Baylor University

© 2023, 576pp, Hardback, 9780357132869

eBook



Thoroughly examine how microeconomic principles apply to health care delivery and its policies with Henderson's insightful HEALTH ECONOMICS AND POLICY, 8E. Updates and expanded content help you explore the changing nature of health care, the

social and political sides of issues and the future of health care delivery and finance as the U.S. transitions beyond the Affordable Care Act. You learn how to analyze public policy from an economic perspective as new content addresses today's policy environment and changes as well as reform alternatives. Special features address issues in healthcare today, profile health care leaders and offer global comparisons. A convenient new eBook format provides imbedded links to extra content. New appendices show you how to interpret empirical results and perform economic evaluations. This edition clearly introduces an engaging economic side of health care that's interesting no matter what your major or future plans.

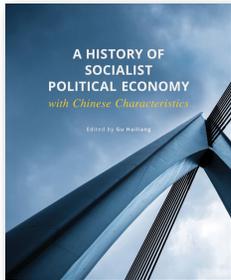
HISTORY OF ECONOMICS

A HISTORY OF SOCIALIST POLITICAL ECONOMY WITH CHINESE CHARACTERISTICS

Gu Hailiang

© 2022, 316pp, Paperback, 9789815029895

AsiaTitle



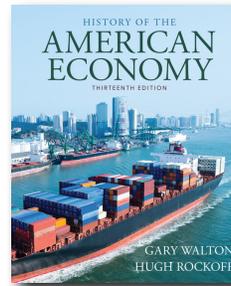
A History of Socialist Political Economy with Chinese Characteristics conducts systematic and in-depth analyses of the development of socialist political economy with Chinese characteristics. The discussion covers six phases: the formation period (1956–1976), the initial stage of reform and opening-up (1976–1982), the socialist planned commodity economy period (1982–1992), the initial stage of socialist market economy (1992–2002), the stage of building an overall well-off society (2002–2012), and the stage of striving for a moderately prosperous society in all respects (2012–2017). The book reflects the achievements of China’s socialist political economy and highlights the historical landmarks of Marxist political economy in the country.

HISTORY OF AMERICAN ECONOMY, 13E

Gary M. Walton, *Foundation for Teaching Economics and University of California, Davis*; Hugh Rockoff, *Rutgers University*

© 2018, 608pp, Hardback, 9781337104609

MindTap eBook



Ever wonder how the American economy became the most powerful one in the world? Tying America’s past to the economic policies of today and beyond, the popular HISTORY OF THE AMERICAN ECONOMY, 13E answers this critical

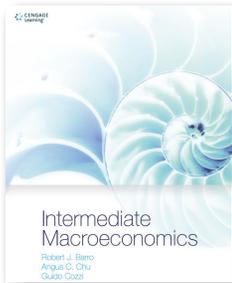
question and more. This market-leading coverage presents events chronologically for easy understanding. This prestigious book has been used by more students, like you, than in other text in the U.S. HISTORY OF THE AMERICAN ECONOMY has helped generations of learners understand how the American economy evolved. Completely updated with recent research by economic historians, this trusted book ties this country’s past to the policies and debates of today and beyond. Visual aids, tables and graphs reinforce learning help keep you interested in the study of economic history. This edition is available with MindTap digital course, offering a full, mobile-ready textbook combined with superior and proven learning tools.

INTERMEDIATE MACROECONOMICS

INTERMEDIATE MACROECONOMICS

Robert J. Barro, Harvard University; Angus C. Chu, Fudan University, China; Guido Cozzi, University of St. Gallen, Switzerland

© 2017, 512pp, Paperback, 9781473725096



This EMEA edition of Robert Barro's popular text has been fully updated to reflect the macroeconomics of a post-financial crisis world. Starting with long-run macroeconomics, this text explores some of the key theories and models in

macroeconomics such as the Keynesian model and the business-cycle model, finishing with extending the equilibrium model to the open economy. This exciting edition, which has been fully updated by Professor Angus Chu and Professor Guido Cozzi, provides an accurate and unified presentation of current macroeconomic thought whilst maintaining Professor Barro's original vision for his textbook.

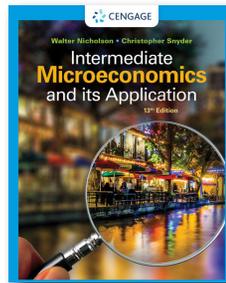
INTERMEDIATE MICROECONOMICS

INTERMEDIATE MICROECONOMICS AND ITS APPLICATION, 13E

Walter Nicholson, Amherst College; Christopher Snyder, Dartmouth College

© 2022, 656pp, Hardback, 9780357133064

MindTap **eBook**



Discover an exceptionally clear, concise introduction to microeconomics using an approach that avoids high-level mathematics but still offers meaningful practice with Nicholson/Snyder's **INTERMEDIATE MICROECONOMICS AND ITS APPLICATION, 13E**.

These prestigious authors present the economics of markets using a managerial focus and a variety of approaches, including intuitive illustrations, graphical presentations and some simple algebra. A wealth of relevant applications and current examples demonstrate microeconomics at work in a variety of settings. In addition, updated step-by-step video problems and engaging activities allow you to learn by doing. This edition's full-color revisions explain the latest developments and events, including the economic impact of the COVID pandemic. New MindTap online resources are also available to further strengthen your mastery of microeconomic concepts.

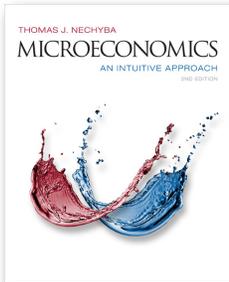
MICROECONOMICS, 2E

An Intuitive Approach

Thomas Nechyba, Duke University

© 2017, 800pp, Hardback, 9781305115941

MindTap eBook



Present microeconomic theory as a way of looking at the world with MICROECONOMICS: AN INTUITIVE APPROACH, 2E. This book combines intuition, conversational writing, everyday examples and outstanding graphs to set a new standard for

clarity and rigor without requiring any background in calculus. The author builds on the foundation of individual behavior, demonstrating economic intuition while developing conceptual thinking skills with carefully written analysis. Initial chapters prepare students to understand supply, demand and equilibrium. The book offers unprecedented flexibility in topical coverage with four distinct paths, including a non-game theory path through microeconomics, a path emphasizing game theory, a path highlighting policy issues, or a path focused on business. MindTap® is now available with interactive, animated Video Graph Presentations and Progression Graphs that decompose economic concept graphs into finite steps that students can walk through.

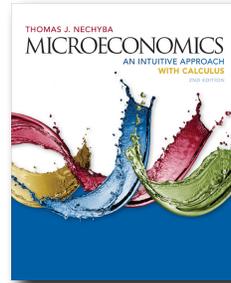
MICROECONOMICS, 2E

An Intuitive Approach with Calculus

Thomas Nechyba, Duke University

© 2017, Hardback, 9781305650466

MindTap



Present microeconomic theory as a way of viewing the world with MICROECONOMICS: AN INTUITIVE APPROACH WITH CALCULUS, 2E. This book builds on the basic economic foundation of individual behavior. Each chapter contains two

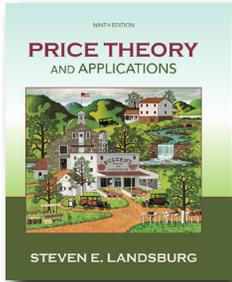
sections. The A sections introduce concepts using conversational writing, everyday examples and graphs with a focus on mathematical counterparts. B sections cover the same concepts with precise, accessible mathematical analyses that assume one semester of single-variable calculus. The book offers great flexibility with four distinct paths: a non-game theory path through microeconomics, a path emphasizing game theory, a path highlighting policy issues, or a path focused on business. You can also select when to use the B sections for greater depth and when you simply want an overview of a topic. MindTap® is now available with interactive, animated Video Graph Presentations and select Progression Graphs that decompose economic concept graphs into finite steps.

PRICE THEORY AND APPLICATIONS, 9E

Steven Landsburg, *University of Rochester*

© 2014, 720pp, Hardback, 9781285423524

eBook



The exciting new ninth edition of PRICE THEORY AND APPLICATIONS delivers a text that will both challenge and intrigue students as it equips them with the tools and skills to apply economic principles to the world around them.

Inductive, hands on, and highly interactive, the book is intellectually rigorous yet student-friendly, with countless applications and resources to help readers fully understand concepts. Using the same humorous, easy-to-read approach as his popular *The Armchair Economist*, Steven Landsburg offers thorough coverage of traditional topics of intermediate price theory as well as emerging issues, such as the economics of information. Social welfare is a unifying concept throughout. Available with InfoTrac® Student Collections <http://gocengage.com/infotrac>.

INTERNATIONAL ECONOMICS

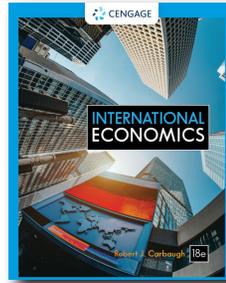
NEW EDITION

INTERNATIONAL ECONOMICS, 18E

Robert Carbaugh, *Central Washington University*

© 2023, 576pp, Hardback, 9780357518915

MindTap eBook



Discover why Carbaugh's best-selling INTERNATIONAL ECONOMICS, 18E is a favorite among students of all backgrounds for its clear, concise presentation of international trade and finance theory. This edition uses the latest examples

from around the world as well as updated, practical applications to vividly demonstrate the relevance of the theory you are learning. You see how the concepts you are mastering apply to today's economic issues and global policy questions as you examine the economic impact of events such as Brexit, China's forced technology transfer, China's Belt Road initiative, the U.S.-Mexico-Canada agreement and the global pandemic. Written and visually driven discussions make content understandable even if you have little economics background. This edition is organized around five themes that emphasize global economics and trade issues. This streamlined presentation is clear, concise and contemporary with award-winning author Dr. Carbaugh.

AE INTERNATIONAL ECONOMICS, 17E

Robert Carbaugh, *Central Washington University*

© 2019, 576pp, Paperback, 9789814853477

MindTap

AsiaTitle



Vividly demonstrate the relevance of theory to real economic issues and policy questions using the wealth of contemporary examples and practical applications found in Carbaugh's popular INTERNATIONAL ECONOMICS, 17E. This market-leading text remains

a favorite among students and instructors, like you, for its clear, streamlined treatment of international trade and finance theory. In addition to the latest theoretical developments, this revision offers a strengthened presentation and updated applications. The author clearly presents both written and graphical discussions, making the text understandable even for students with little economics background. A flexible format also makes this book suitable for a wide range of course structures and subjects. As numerous students as well as instructors have discovered, "If it's clear, concise, and contemporary, it has to be Carbaugh."

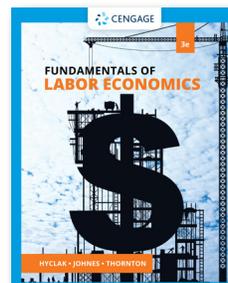
LABOR ECONOMICS

FUNDAMENTALS OF LABOR ECONOMICS, 3E

Thomas Hyclak, *Lehigh University*; Geraint Johnes, *Lancaster University Management School*; Robert Thornton, *Lehigh University*

© 2021, 528pp, Hardback, 9780357442128

eBook



Examine the essential aspects of modern labor economics from an international perspective with Hyclak/Johnes/Thornton's highly accessible FUNDAMENTALS OF LABOR ECONOMICS, 3E. This convenient, digital edition provides a

comprehensive survey of economic theory and empirical evidence on purely competitive labor markets. These acclaimed authors examine the impact of imperfect competition, incomplete information and uncertainty, and institutional factors -- stemming from government regulation, unions, social norms, and human resource management policies -- on wages and employment opportunities. The latest updates address important issues today, such as wage and income inequality, labor market effects of international migration, the impact of occupational licensing on wages and employment, and labor aspects of the current "gig" economy. First-hand labor economics research and results further enhance your understanding of the world in which you will work and manage employees.

MANAGERIAL ECONOMICS

NEW EDITION

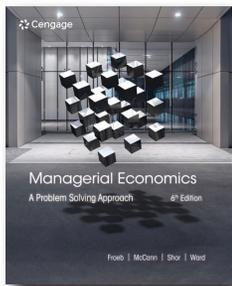
MANAGERIAL ECONOMICS, 6E

A Problem Solving Approach

Luke M. Froeb, Vanderbilt University; Brian T. McCann, Vanderbilt University; Michael R. Ward, University of Texas, Arlington; Mike Shor, University of Connecticut

© 2023, 400pp, Paperback, 9780357748237

MindTap



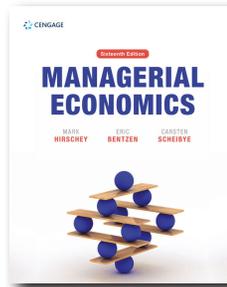
Learn how to use managerial economics to diagnose and solve business problems with Froeb/McCann/Ward/Shor's **MANAGERIAL ECONOMICS: A PROBLEM SOLVING APPROACH, 6E**. This breakthrough text, designed specifically for upper-level and M.B.A.

students like you, offers a succinct and fast-paced, yet challenging, approach full of invaluable insights. This edition incorporates less math and fewer technical models, graphs and figures than traditional managerial economics texts, while emphasizing the real decisions that today's managers face daily. The authors use models only to help you determine why mistakes are made and how to fix them. The latest economic updates introduce the most recent economic developments and current economic challenges worldwide. You learn how to apply economic theory to even the most formidable business challenges as interactive applications and MindTap digital resources reinforce understanding. Meaningful insights make this learning guide useful now and throughout your business career.

MANAGERIAL ECONOMICS, 16E

Eric Bentzen, Copenhagen Business School, Denmark; Carsten Scheibye, Copenhagen Business School, Denmark; Mark Hirschey, University of Kansas

© 2022, 816pp, Paperback, 9781473778955



The sixteenth edition of **Managerial Economics** combines quantitative methods and economic analysis with a practical, problem solving approach to enable students to develop the skills required to make informed managerial decisions. The

text's unique, integrative approach demonstrates the cohesive nature of organizations and how business decisions are interdisciplinary. Using economic concepts and tools applied to updated examples of real-world companies and management situations, the text provides a robust approach to the practical application of the academic principles of managerial economics.

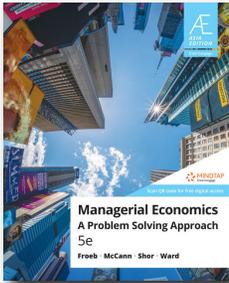
AE MANAGERIAL ECONOMICS, 5E

Luke M. Froeb, *Vanderbilt University*; Brian T. McCann, *Vanderbilt University*; Michael R. Ward, *University of Texas, Arlington*; Mike Shor, *University of Connecticut*

© 2018, 352pp, Paperback, 9789814846356

MindTap

AsiaTitle



Teach your upper-level and MBA students how to use economics most effectively to solve today's business problems with this breakthrough text. Froeb/McCann/Ward/Shor's **MANAGERIAL ECONOMICS, 5E** covers

traditional topics using a problem-based approach built around common business mistakes. Models are used sparingly, and then only to the extent that they help students determine why mistakes are made and how to fix them. This edition's succinct, fast-paced presentation and challenging, interactive applications place the reader in the role of a decision maker who has to identify profitable decisions, and implement them. The lively, practical book provides an excellent ongoing reference for future professionals pursuing business careers.

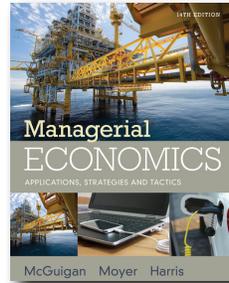
MANAGERIAL ECONOMICS, 14E

Applications, Strategies and Tactics

James R. McGuigan, *University of Pittsburgh*; R. Charles Moyer, *University of Louisville*; Frederick H.deB. Harris, *Wake Forest University*

© 2017, 816pp, Hardback, 9781305506381

MindTap eBook



Teach your students how to think analytically and make better decisions as future business leaders with **MANAGERIAL ECONOMICS: APPLICATIONS, STRATEGIES AND TACTICS, 14E**. This timely edition illustrates how

today's effective managers apply economic theory and techniques to solve real-world everyday decision problems. The book's seasoned author team McGuigan/Moyer/Harris balances a solid foundation of traditional microeconomic theory with extensive exploration of the latest analytical tools in managerial economics. Students master game-theoretic tactics, information economics, and organizational architecture.

MICROECONOMIC THEORY

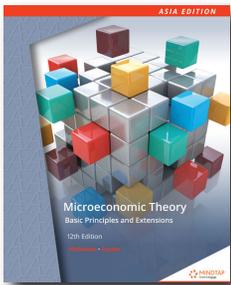
AE MICROECONOMIC THEORY: BASIC PRINCIPLES AND EXTENSIONS, 12E

Walter Nicholson, Amherst College; Christopher Snyder, Dartmouth College

© 2017, 784pp, Paperback, 9789814834278

MindTap

AsiaTitle



Present today's most cutting-edge treatment of microeconomics with the proven market leader -- MICROECONOMIC THEORY: BASIC PRINCIPLES AND EXTENSIONS. Now even better, this 12th edition offers a level of mathematical

rigor ideal for upper-level undergraduate or beginning graduate students. This edition provides clear, accurate coverage of advanced microeconomic concepts while illustrating how theory applies to practical situations. Readers work with theoretical tools, real-world applications, new behavioral economics problems, and the latest developments in microeconomics. The book's unique presentation even helps build student intuition with highly-acclaimed, two-tier end-of-chapter problems that begin with simple numerical/mathematical exercises followed by more analytical, theoretical, complex, and behavioral economics problems. Key figures from the book now appear as interactive Progression Graphs in the all-new online MindTap® for Microeconomic Theory.

MONEY AND BANKING

AE MONEY, BANKING, FINANCIAL MARKETS & INSTITUTIONS, 2E

Michael Brandl

© 2021, Paperback, 9789814896948

MindTap

AsiaTitle



Bring concepts of money and banking to life with the student-oriented approach in Brandl's MONEY, BANKING, FINANCIAL MARKETS AND INSTITUTIONS, 2E. While other books discuss the macroeconomy at the conclusion in a confusing

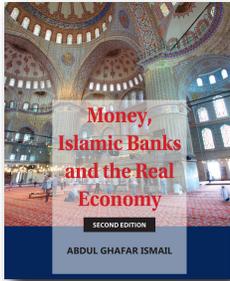
blur of IS-LM and AS-AD models, this edition examines the macroeconomy early and clearly using only the AS-AD framework. The author places the Great Recession in proper historical context; then connects concepts with students' previous macroeconomic coursework. This thought-provoking approach carefully examines engaging topics, such as money markets and investments, including their economic foundations and the controversies within them. Students delve into topics other books gloss over, such as the globalization of financial markets, the disruption of technology to financial markets, and debates over consumer protection in financial markets.

MONEY, ISLAMIC BANKS AND THE REAL ECONOMY, 2E

Abdul Ghafar Ismail, Universiti Kebangsaan Malaysia

© 2018, Paperback, 9789670357584

AsiaTitle



This book is intended to develop some important discourses on three important subjects, that is, money, Islamic banks and the real economy. The discussion on money will highlight the role of money as capital and medium of exchange. The discourse

on Islamic banks will focus on the management of Islamic banks' funds. Finally, the link between money, Islamic banks and the real economy will become the third discourse of this book. The contribution of the Islamic banking industry to the current economic order is based upon a renewed application of Islamic law (or the Shariah), in modern economic and financial transactions. These measures must be seen as integral to developing the Islamic ideals of society and economy, based on the Islamic principles of social justice and humanity.

PRINCIPLES OF ECONOMICS

NEW EDITION

AE ESSENTIALS OF ECONOMICS, 10E

N. Gregory Mankiw, Harvard University

© 2024, 576pp, Paperback, 97898151119299

MindTap eBook



Gain a strong understanding of the essential principles of economics today with Mankiw's ESSENTIALS OF ECONOMICS, 10E – part of the popular economic series that's trusted by students like you worldwide. Using a concise, inviting writing style, this edition focuses

exclusively on content to help you better understand the world and economy in which you live. You become a more astute participant in today's economy as you learn the potential and limits of essential economic policy. The latest examples and learning features clarify and bring key economic principles to life as author Gregory Mankiw puts himself in the position of someone seeing economics for the first time. Dr. Mankiw's goal is to emphasize the material you will find most relevant and interesting as you study economics. MindTap digital resources, are also available to help you further master essential economic principles.

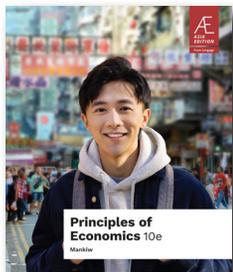
NEW EDITION

AE PRINCIPLES OF ECONOMICS, 10E

N. Gregory Mankiw, Harvard University

© 2024, 864pp, Paperback, 9789815119299

MindTap eBook



Gain a strong foundation in economics with today's most popular economics text, trusted by students like you worldwide -- Mankiw's **PRINCIPLES OF ECONOMICS, 10E**. Using a clear, inviting writing style, this edition focuses exclusively on content to

help you better understand the world and economy in which you live. You become a more astute participant in today's economic environment as you learn the potential and limits of economic policy. The latest examples and learning features clarify and bring economic principles to life as author Gregory Mankiw puts himself in the position of someone seeing economics for the first time. Dr. Mankiw's goal is to emphasize the material you will find most relevant and interesting as you study economics. MindTap digital resources, are also available to help you further master key economic principles.

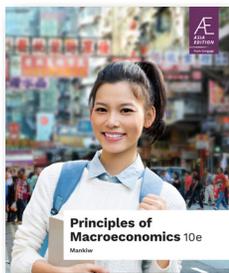
NEW EDITION

AE PRINCIPLES OF MACROECONOMICS, 10E

N. Gregory Mankiw, Harvard University

© 2024, 560pp, Paperback, 9789815119374

MindTap eBook



Gain a strong foundation in macroeconomics with today's most popular economics text, trusted by students worldwide -- Mankiw's **PRINCIPLES OF MACROECONOMICS, 10E**. Using a clear, inviting writing style, this edition focuses exclusively on

content to help you better understand the world and economy in which you live. You become a more astute participant in today's economic environment as you learn the potential and limits of economic policy. The latest examples and learning features bring macroeconomic principles to life as author Gregory Mankiw puts himself in the position of someone seeing economics for the first time. Dr. Mankiw's goal is to emphasize the material you will find most relevant and interesting as you study macroeconomics. MindTap digital resources, Aplia digital homework solution and author videos are also available to help you further master key macroeconomic principles.

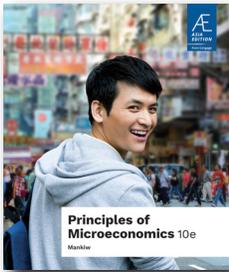
NEW EDITION

AE PRINCIPLES OF MICROECONOMICS, 10E

N. Gregory Mankiw, Harvard University

© 2024, 512pp, Paperback, 9789815119305

MindTap eBook



Gain a strong foundation in microeconomics with today's most popular economics text, trusted by students worldwide -- Mankiw's PRINCIPLES OF MICROECONOMICS, 10E. Using a clear, inviting writing style, this edition focuses exclusively on

content to help you better understand the world and economy in which you live. You become a more astute participant in today's economic environment as you learn the potential and limits of economic policy. The latest examples and learning features bring microeconomic principles to life as author Gregory Mankiw puts himself in the position of someone seeing economics for the first time. Dr. Mankiw's goal is to emphasize the material you will find most relevant and interesting as you study microeconomics. MindTap digital resources, Aplia digital homework solution and author videos are also available to help you further master key microeconomic principles.

NEW EDITION

ECONOMICS, 14E

Roger A. Arnold, California State University, San Marcos; Daniel R. Arnold, University of California - Berkeley; David H. Arnold, University of California - San Diego

© 2023, 1008pp, Paperback, 9780357720370

MindTap



The economy is tough -- but understanding economics doesn't have to be. In fact, opening the world of economics can be exciting with Arnold's popular ECONOMICS, 14E. Economic tools, new thinking and theories show you how economic forces

impact daily events and form an important part of life 24/7. Current, everyday economic examples and updated discussions and learning features illustrate many unexpected places economics can occur. You learn how supply and demand play out on a freeway, what money is and isn't, how a person pays for good weather and why some countries are rich while others are poor. Three new chapters examine economic research, health economics and forces like creative destruction and crony capitalism. Revised coverage of the Federal Reserve System reviews changes in monetary policy. Digital video lectures and digital features guide you in understanding economic diagrams and building graphs, while online MindTap, Aplia and A+ Test Prep help you assess your understanding.

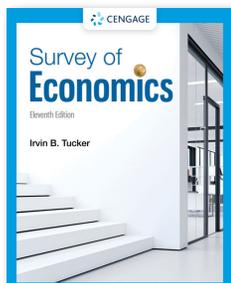
NEW EDITION

SURVEY OF ECONOMICS, 11E

Irvin B. Tucker, *University of North Carolina, Charlotte*

© 2023, 608pp, Paperback, 9780357720806

MindTap



Discover the tools you need to understand the impact of economics in today's world with SURVEY OF ECONOMICS, 11E by award-winning educator Irvin Tucker. Readable, practical and interesting, this edition uses a unique textual and visual learning

system to present and clarify core economic concepts in a real-world context. You examine key principles of economics at work in your daily life as well as throughout the nation and world. Updated, interactive learning features and self-study tools guide your learning and make review easier. The latest edition of this engaging, popular book addresses emerging topics in today's economics, such as economic careers, the federal deficit and national debt, income levels and fair pay for females, social networking and environmental issues. MindTap digital resources provide a further personalized learning experience that equips you with the understanding of economics you need to make informed decisions as a professional and consumer.

ECONOMICS, 17E

Private & Public Choice

James D. Gwartney, Florida State University; Richard L. Stroup, Montana State University; Russell S. Sobel, The Citadel; David A. Macpherson, Trinity University

© 2022, 784pp, Hardback, 9780357133996

MindTap eBook



Learn to apply economic concepts to the world around you as ECONOMICS: PRIVATE AND PUBLIC CHOICE, 17E highlights current economic conditions. Reader-friendly coverage analyzes and explains the latest economic activity, from the recession

of 2008-2009 to the 2020 economy shutdown from the COVID-19 pandemic. This edition dispels common economic myths with economic insights that clarify current issues and controversies. You examine the importance of entrepreneurship while an emphasis on public choice provides a unique economic perspective on the political process and why government actions sometimes fail to deliver desired outcomes. You also learn how to apply economic concepts to relevant topics, such as student loans, and how events, such as the Great Suppression of 2020, affect opportunities. You study the importance of international trade as a source of economic growth and higher living standards. Most importantly, you learn how to use economics to make better decisions in your career, investments and handling of risk in your personal life.

ECONOMICS FOR TODAY, 7E

Allan Layton, *University of Southern Queensland*; Tim Robinson, *Queensland University of Technology*; Tommy Tang, *Queensland University of Technology*; Dinusha Dharmaratna, *Monash College*

© 2022, 552pp, Paperback, 9780170449021

MindTap eBook



Economics for Today, 7e simplifies the array of confusing economic analyses and presents a straightforward and balanced approach that effectively teaches the application of basic economics principles. Only essential material is

included in the book and key concepts are explained in clear and simple terms. Written in an engaging and user-friendly manner, the book is designed for a range of economics students with a continued focus on ethics in economics, sustainability and environmental economics, housing stress, development, health, happiness and debt crises.

PRINCIPLES OF MACROECONOMICS, 8E

Robin Stonecash, *University of Sydney Business School*; Joshua Gans, *Rotman School of Management, University of Toronto*; Stephen King, Ph.D., *Monash University*; Martin Byford, *RMIT*

© 2021, 512pp, Paperback, 9780170445658

MindTap eBook



Principles of Macroeconomics 8th edition boils economics down to its essentials. It encourages you to make your own judgements by presenting both sides of the debate on five controversial issues facing policy makers. These are: the proper degree of

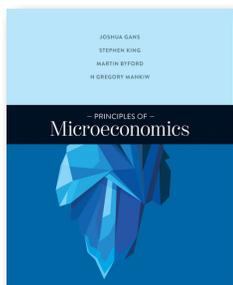
policy activism in response to the business cycle, the choice between rules and discretion in monetary policy, the desirability of reaching zero inflation, the importance of balancing the government's budget, and the need for tax reform to encourage saving.

PRINCIPLES OF MICROECONOMICS, 8E

Joshua Gans, Rotman School of Management, University of Toronto; Stephen King, Ph.D., Monash University; Martin Byford, RMIT; Gregory Mankiw, Harvard University

© 2021, 592pp, Paperback, 9780170445672

MindTap eBook



Principles of Microeconomics 8th edition focuses on the 10 core principles of economics to provide you with a clear understanding of the discipline. With an approachable, student-friendly writing style this resource will help you to

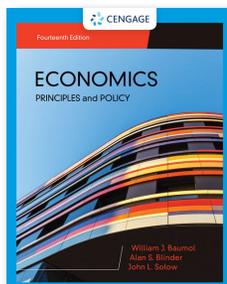
quickly grasp economic concepts and build a strong understand of how economics applies to the real world.

ECONOMICS, 14E Principles & Policy

William J. Baumol, New York University; Alan S. Blinder, Princeton University; John L. Solow, University of Iowa

© 2020, 864pp, Hardback, 9781337696326

MindTap eBook



Master today's principles of economics and gain an understanding of current economic issues with the solid introduction and policy-based examples and applications found in Baumol/Blinder/Solow's **ECONOMICS: PRINCIPLES AND POLICY,**

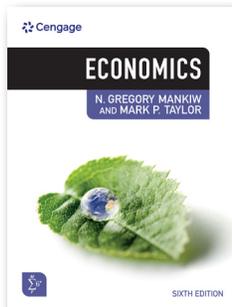
14E. Written by several of today's most respected economists, this book is one of the most up-to-date economics texts on the market -- incorporating data and issues as recent as 2018. The authors combine the right level of rigor and detail to clarify even the most complicated economic concepts. An entirely new chapter closes the book by delving into some of the most important issues confronting the U.S. economy today. Throughout this edition, well-developed examples, intriguing puzzles and meaningful economic issues provide an excellent balance of theory to application while keeping you engaged and intrigued.

ECONOMICS, 6E

N. Gregory Mankiw, Harvard University;
Mark P. Taylor, Dean of Olin Business School, Washington University, St. Louis

© 2023, 832pp, paperback, 9781473786981

MindTap



Now firmly established as one of the leading economics principles texts in the UK and Europe, the sixth edition of Economics has been fully updated. Much revered for its friendly and accessible approach, emphasis on active learning and unrivalled support resources, this edition

features a brand-new chapter on sustainability economics as well as exciting coverage on modern monetary theory, digitization, Industry 4.0 and the costs and benefits of globalization.

This title is available with MindTap, a flexible online learning solution that provides students with all the tools they need to succeed including an interactive eReader, engaging multimedia, practice questions, assessment materials, revision aids, and analytics to help you track their progress.

MICROECONOMICS: CASE STUDIES AND APPLICATIONS, 4E

Jeff Borland, University of Melbourne

© 2020, 352pp, Paperback, 9780170439268

eBook



Microeconomics: Case Studies and Applications contains case studies that explore core microeconomics concepts by focusing on current events in economics. Each case study presents a different application of a core concept or theory and

contains a range of extra material. A 'Theory refresher' section helps you to revise a key concept or theory that is important for your understanding of the application in that case study.

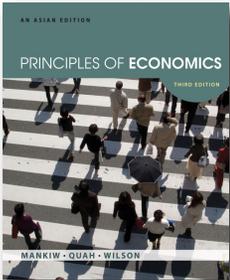
PRINCIPLES OF ECONOMICS AN ASIAN EDITION, THIRD EDITION, 3E

N. Gregory Mankiw, Harvard University; Euston Quah, Nanyang Technological University; Peter Wilson

© 2020, 996pp, Paperback, 9789814853347

MindTap

AsiaTitle



This is the third edition of the bestselling Asian adaptation of N. Gregory Mankiw's market leading textbook, Principles of Economics. In addition to maintaining the strengths of the second Asian edition and the original book, Professor Euston Quah and Dr. Peter Wilson

have updated cases and examples that are relevant to students in Asia. The book reflects Asian economic institutions and policies, features companies that operate in the region, and includes economic data from various Asian countries. It, however, retains a strong international focus to enable students to place the Asian experience in a global context. The book provides students with a solid foundation to the principles and concepts of economics. Written for students taking economics for the first time, it focuses on core concepts and how these are applied to the real world. Topical illustrations and figures throughout the book show students the relevance of the theory they are learning.

NEW EDITION

AE ECONOMICS FOR TODAY, 11E

Irvin B. Tucker, University of North Carolina, Charlotte

© 2023, 928pp, Paperback, 9789815119381

MindTap



Introduce economics using the most student-friendly text on the market: **ECONOMICS FOR TODAY, 11E** by national award-winning educator Irvin Tucker. Filled with engaging learning features, this edition integrates a unique textual and visual learning

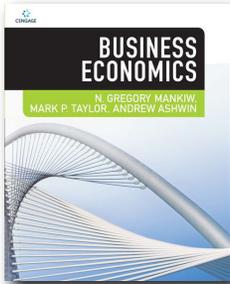
system that clarifies and reinforces core economics concepts. Rather than presenting a confusing array of economic analyses for students to memorize, this book's straightforward, unbiased approach demonstrates how to apply basic economic principles in daily life and recognize economics at work in today's news. The latest coverage examines recent information on economic growth, income distribution, federal deficits, environmental issues and other economic developments. MindTap digital resources are also available to assist in class preparation and student mastery.

BUSINESS ECONOMICS, 3E

N. Gregory Mankiw, Harvard University; Mark P. Taylor, Dean of Olin Business School, Washington University, St. Louis; Andrew Ashwin, University of Lincoln

© 2019, 624pp, Hardback, 9781473762770

MindTap



Business Economics brings together three authors with extensive experience in teaching both business and economics students. The text provides a clear and easy-to-read guide to the practical uses of economics in a business environment. Recent examples and cases

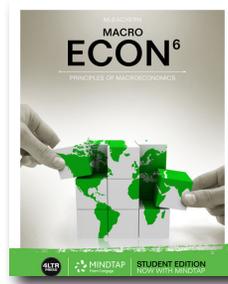
throughout the text demonstrate the key economic issues facing the business world. Now covering the global economy, Brexit, the gig economy and international trade theories, the third edition ensures that students are up to date with the latest developments in business economics.

MINDTAP ECONOMICS, 1 TERM (6 MONTHS) INSTANT ACCESS FOR MCEACHERN'S ECON MACRO, 6E

William A. McEachern, University of Connecticut

© 2019, NonBook-Disk, 9781337915588

MindTap



MindTap Economics for McEachern's ECON MACRO, 6th Edition helps you learn on your terms. INSTANT ACCESS IN YOUR POCKET. Take advantage of the MindTap Mobile App to learn on your terms. Read or listen to textbooks and study with

the aid of instructor notifications, flashcards and practice quizzes. MINDTAP HELPS YOU CREATE YOUR OWN POTENTIAL. GEAR UP FOR ULTIMATE SUCCESS. Track your scores and stay motivated toward your goals. Whether you have more work to do or are ahead of the curve, you'll know where you need to focus your efforts. And the MindTap Green Dot will charge your confidence along the way. MINDTAP HELPS YOU OWN YOUR PROGRESS. MAKE YOUR TEXTBOOK YOURS. No one knows what works for you better than you. Highlight key text, add notes and create custom flashcards. When it's time to study, everything you've flagged or noted can be gathered into a guide you can organize.

MINDTAP ECONOMICS, 1 TERM (6 MONTHS) INSTANT ACCESS FOR MCEACHERN'S ECON MICRO 6, 6E

William A. McEachern, University of Connecticut

© 2019, NonBook-Disk, 9781337914390

MindTap



MindTap Economics for McEachern's ECON MICRO, 6th Edition helps you learn on your terms. INSTANT ACCESS IN YOUR POCKET. Take advantage of the MindTap Mobile App to learn on your terms. Read or listen to textbooks and study with

the aid of instructor notifications, flashcards and practice quizzes. MINDTAP HELPS YOU CREATE YOUR OWN POTENTIAL. GEAR UP FOR ULTIMATE SUCCESS. Track your scores and stay motivated toward your goals. Whether you have more work to do or are ahead of the curve, you'll know where you need to focus your efforts. And the MindTap Green Dot will charge your confidence along the way. MINDTAP HELPS YOU OWN YOUR PROGRESS. MAKE YOUR TEXTBOOK YOURS. No one knows what works for you better than you. Highlight key text, add notes and create custom flashcards. When it's time to study, everything you've flagged or noted can be gathered into a guide you can organize.

PUBLIC FINANCE

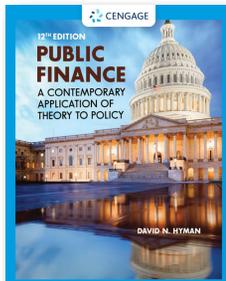
PUBLIC FINANCE, 12E

A Contemporary Application of Theory to Policy

David N. Hyman, North Carolina State University

© 2021, 720pp, Hardback, 9780357442159

eBook



Build a strong understanding of today's public finance and public policy with the economics-oriented approach in Hyman's PUBLIC FINANCE: A CONTEMPORARY APPLICATION OF THEORY TO POLICY, 12E. Popular author and

respected economist Dr. David Hyman clearly illustrates the role government plays in today's economy as he explains how and why the public sector makes decisions. This timely edition addresses public issues confronting the United States and other nations throughout the new millennium. You examine expenditure and tax topics as you develop analytical tools to understand major government policy and finance issues. Packed with current, real examples, this edition sparks lively discussion and debate with its coverage of hot topics, such as today's national defense and homeland security, pollution rights, Social Security reform, federal tax reform and the Iraq war. Numerous study tools and exercises help you sharpen your economic insights.

FINANCE

BEHAVIORAL FINANCE

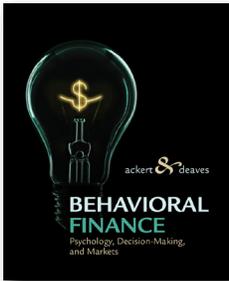
BEHAVIORAL FINANCE

Psychology, Decision-Making, and Markets

Lucy Ackert; Richard Deaves

© 2010, 432pp, Hardback, 9780324661170

eBook



Ackert/Deaves' BEHAVIORAL FINANCE: PSYCHOLOGY, DECISION MAKING, AND MARKETS begins by building upon the established, conventional principles of finance that students have already learned in their principles course. The authors then

move into psychological principles of behavioral finance, including heuristics and biases, overconfidence, emotion and social forces. The book's solid academic approach provides opportunities for students to utilize theory and complete applications in every chapter. A wide variety of end-of-chapter exercises, discussion questions, simulations and experiments reinforce the book's applied approach, while useful instructor supplements ensure you have the resources to clearly present theories of behavioral finance and their applications.

CORPORATE FINANCE/FINANCIAL MANAGEMENT

NEW EDITION

CORPORATE FINANCE, 8E

A Focused Approach

Michael C. Ehrhardt, University of Tennessee; Eugene F. Brigham, University of Florida

© 2024, 896pp, Hardback, 9780357714638

MindTap eBook



Master the corporate finance concepts, skills and technological applications that are most critical for you to succeed in today's workplace with Ehrhardt/Brigham's CORPORATE FINANCE: A FOCUSED APPROACH, 8E. This updated, streamlined

presentation delivers in-depth coverage of essential topics specifically tailored for current M.B.A. students. Numerous engaging, current examples clearly demonstrate how to maximize a firm's value in today's changing marketplace. Revisions reflects the latest financial developments as hands-on applications and step-by-step instructions help you master the features and functions of Excel spreadsheets. MindTap online learning platform is also available with interactive tools and timely content. This edition's focused presentation of corporate finance fundamentals offers insights designed to keep you "First in Finance."

NEW EDITION

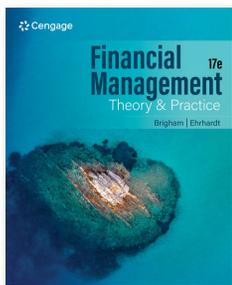
FINANCIAL MANAGEMENT, 17E

Theory and Practice

Eugene F. Brigham, University of Florida; Michael C. Ehrhardt, University of Tennessee

© 2024, 1200pp, Hardback, 9780357714485

MindTap eBook



Gain the understanding of finance you need to make good decisions on the job and advance in your career, whether you work in finance or any other business discipline. Brigham/Ehrhardt's FINANCIAL MANAGEMENT: THEORY AND PRACTICE, 17E

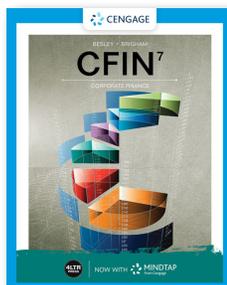
emphasizes key theoretical concepts, equipping you with practical tools for effective decision making. This updated edition focuses on corporate valuation and its importance in financial decisions as you examine the big picture as well as financial details. Chapters connect concepts and tools with fully integrated Excel models that you can apply to typical employment situations. Topics advance from fundamentals to strategic finance, linking recent events to finance in business or your personal life. MindTap online learning platform is also available to reinforce learning. With a relevant presentation, numerous examples and emphasis on Excel applications, this edition provides a comprehensive resource for use throughout your academic and business career.

CFIN, 7E

Scott Besley, University of South Florida; Eugene Brigham, University of Florida

© 2022, 352pp, Paperback, 9780357515150

MindTap



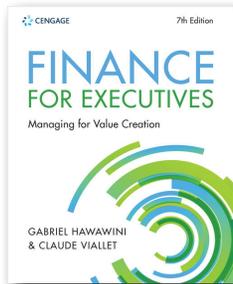
Now you can learn corporate finance your way with Besley/Brigham's popular CFIN7 and MindTap digital resources from 4LTR Press. CFIN7 combines a reader-friendly, affordable printed book with innovative online study tools and unique tear-out review cards. It's a

solution based on extensive research into learning preferences, guided by input from students like you. This easy-reference, paperback text introduces corporate finance today with concise, visually driven chapters that use straightforward language and meaningful examples and applications that make it easy to understand important finance concepts. Updates discuss trends and changes as recent as the impact of COVID-19 pandemic, while new spreadsheet problems and expanded practice opportunities ensure you understand what you've read. Now add in MindTap digital resource study tools with the full text that's compatible with mobile devices, instant access to assignments and documents from your instructor, and you have everything you need for success all in one place.

FINANCE FOR EXECUTIVES MANAGING FOR VALUE CREATION, 7E

Gabriel Hawawini, INSEAD; Claude Viallet, INSEAD

© 2022, 816pp, Paperback, 9781473778917



Finance for Executives has shaped MBA and executive learning programs worldwide. With its clear and accessible writing style, the text enables students to easily master complex financial ideas while providing a comprehensive overview

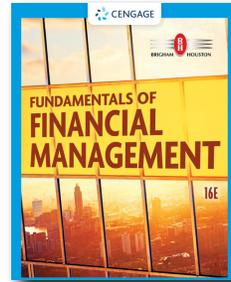
of the financial practice they will encounter as executives. Real examples from a range of international companies underpin this practical focus and demonstrate financial management in a modern business environment, always following the credo that executives should manage their firm's resources ethically, and with the objective of increasing their firm's value.

FUNDAMENTALS OF FINANCIAL MANAGEMENT, 16E

Eugene F. Brigham, University of Florida; Joel F. Houston, University of Florida

© 2022, 864pp, Hardback, 9780357517574

MindTap



Gain the understanding of today's financial markets and corporate financial management you need to propel you toward your goals with the contemporary insights and innovative learning tools found in Brigham/Houston's popular FUNDAMENTALS OF

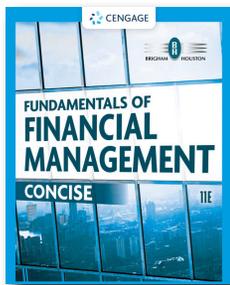
FINANCIAL MANAGEMENT, 16E. This longtime market leader offers intriguing insights into the social responsibility of business, the significant effects of recent changes in corporate tax code, the ongoing multiple effects related to the economic impact of the coronavirus pandemic and other emerging issues straight from today's headlines. Clear explanations and real, meaningful examples help you understand the "what" and the "why" of corporate budgeting, financing, working capital decision making, forecasting, valuation and Time Value of Money. Hands-on exercises, cases, Excel® spreadsheet models and interactive MindTap digital activities and learning modules guide you in putting the theory you learn into action.

FUNDAMENTALS OF FINANCIAL MANAGEMENT: CONCISE, 11E

Eugene F. Brigham, University of Florida; Joel F. Houston, University of Florida

© 2022, 704pp, Hardback, 9780357517710

MindTap



Gain the understanding of today's financial markets and corporate financial management you need to propel you toward your goals with the contemporary insights and innovative learning tools found in Brigham/Houston's popular FUNDAMENTALS OF

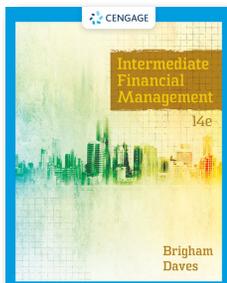
FINANCIAL MANAGEMENT: CONCISE, 11E. This market leader offers intriguing insights into the social responsibility of business, the significant effects of recent changes in corporate tax code, the ongoing multiple effects related to the economic impact of the coronavirus pandemic and other emerging issues straight from today's headlines. Clear explanations and real, meaningful examples help you understand the "what" and the "why" of corporate budgeting, financing, working capital decision making, forecasting, valuation and Time Value of Money. Hands-on exercises, cases, Excel® spreadsheet models and interactive MindTap digital activities and learning modules guide you in putting the theory you learn into action.

INTERMEDIATE FINANCIAL MANAGEMENT, 14E

Eugene F. Brigham, University of Florida; Phillip R. Daves, University of Tennessee

© 2022, 1248pp, Hardback, 9780357516669

MindTap eBook



Gain an understanding of the financial challenges facing businesses today -- and the best solutions -- with the only book written specifically for intermediate or advanced corporate finance courses: INTERMEDIATE

FINANCIAL MANAGEMENT, 14E. Written by leading finance authors Gene Brigham and Phillip Daves, this reader-friendly text blends in-depth discussions of core financial management issues with the most current coverage of topics reshaping finance today, including the unfolding impact of the global pandemic. This comprehensive approach balances theory with practical applications, using corporate valuation as a unifying theme to emphasize the theoretic groundwork for value maximization. Integrated, extensive Excel® tools and spreadsheet models work with recent examples, mini-cases and exercises to illustrate how financial theory in practice leads to stronger financial decisions. MindTap digital resources help you further master the concepts and skills to analyze business decisions.

CORPORATE FINANCE, 3E

John Graham, Duke University; Chris Adam; Brindha Gunasingham, FitzBiz Investment Analysis & Strategy

© 2021, 672pp, Paperback, 9780170446075

MindTap eBook



Corporate Finance, 3e offers a dynamic, modern and practical approach that illustrates how financial management really works and helps prepare you for a career in finance. It features up-to-date content including a focus on ethics in finance, following the Australian

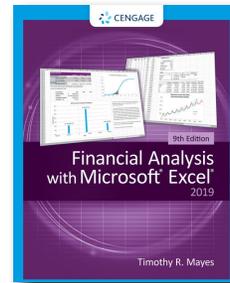
Royal Commission into Misconduct in the Banking, Superannuation and Financial Services Industry.

FINANCIAL ANALYSIS WITH MICROSOFT EXCEL, 9E

Timothy R. Mayes, Metropolitan State College of Denver; Todd M. Shank, University of Portland

© 2021, 560pp, Paperback, 9780357442050

eBook



Gain the hands-on experience and knowledge to solve real financial problems while taking your Excel® spreadsheet skills to a new level with Mayes' FINANCIAL ANALYSIS WITH MICROSOFT® EXCEL®, 9E. This edition provides a reader-friendly

solid foundation in corporate finance while teaching you to maximize the spreadsheet tools that professionals use every day. Packed with interesting examples, this edition covers today's most important corporate finance topics and tools, including financial statements, budgets, the Security Market Security Line, pro forma financial statements, cost of capital, Visual Basic Applications (VBA) programming and Excel® pivot tables. You study the latest information on time series forecasting and work with Excel®'s Get & Transform feature to process large data files. This edition's self-directed learning approach and numerous self-study tools let you strengthen spreadsheet skills while equipping you with the expertise today's employers want in corporate finance.

FINANCIAL MANAGEMENT: THEORY AND PRACTICE, AN ASIA EDITION, 2E

Ser-Keng Ang, Jack Hong, Annie Koh, all of Singapore Management University;

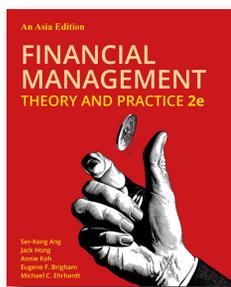
Eugene F. Brigham, University of Florida;

Michael C. Ehrhardt, University of Tennessee

© 2021, 1256pp, Paperback, 9789814962650

MindTap

AsiaTitle



The second Asia edition of Financial Management: Theory and Practice gives readers a fresh perspective on the latest trends of the financial world. The entire world has experienced heightened disruption and uncertainty with the 2019 global pandemic and the

trade war between China and the US. The world of finance has not been spared the impact of these disruptions. Rapid technological change, especially in communications, has fundamentally altered competitive landscapes and the way firms compete. Increasingly, industry norms and conventions have been under rising pressure to maintain their relevancy or become obsolete. Leveraging on the power of platforms, personal data, analytics, and artificial intelligence, Asian countries have been at the forefront of progress in driving consumer behavior and changing the way business is conducted and delivered. This rapid progress has affected not only the financial performance of firms but also the way financial decisions are made and how financial management should be carried out.

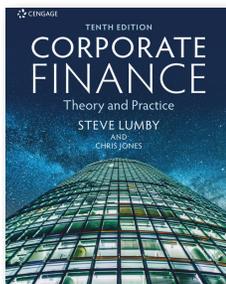
CORPORATE FINANCE, 10E

Theory and Practice

Steve Lumby, Formerly Managing Director of the London College of Accountancy; Chris Jones, Principal Lecturer in Accounting and Finance at Sheffield Hallam University

© 2019, 647pp, Paperback, 9781473758384

eBook



The tenth edition by Steve Lumby and Chris Jones provides a comprehensive insight into the complex and ever-changing area of corporate finance. Covering some of the common financial decisions that face companies including investment, financing, the

dividend decision and the management of risk, this text enables students to reflect on how these types of decisions are made. The strong theoretical approach that underpins the text is enhanced with a range of real world examples which help to put the financial models and frameworks into context. Packed with diverse examples and problems, Corporate Finance provides a broad introduction to the subject in an accessible yet rigorous style.

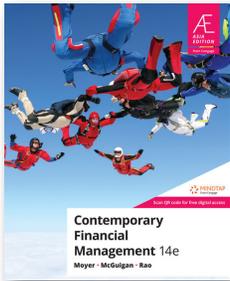
AE CONTEMPORARY FINANCIAL MANAGEMENT, 14E

R. Charles Moyer, University of Louisville; James R. McGuigan, University of Pittsburgh; Ramesh P. Rao, Oklahoma State University

© 2018, 952pp, Paperback, 9789814846349

MindTap

AsiaTitle



Contemporary Financial Management (CFM), 14e, emphasizes the overriding goal of value creation, and the tools used to manage the assets of an enterprise, optimize sources of financing, control financial risk, recognize the value of real and financial options,

and enhance a firm's cash flows. These skills are learned within the context of abiding by ethical business practices, following sound corporate governance principles, and recognizing the importance of the extensive international dimensions of financial management. CFM 14e is updated to reflect recent real world illustrations of the use of these tools.

NEW EDITION

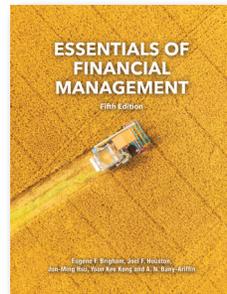
ESSENTIALS OF FINANCIAL MANAGEMENT, 5E

Eugene F. Brigham, University of Florida; Joel F. Houston, University of Florida; Jun-Ming Hsu, National Chung Hsing University, Taiwan; Yoon Kee Kong, Nanyang Technological University, Singapore; A.N. Bany-Arifin, Universiti Putra Malaysia, Malaysia

© 2023, 840pp, Paperback, 9789815077780

MindTap

AsiaTitle



The fifth edition of Essentials of Financial Management continues to provide students with a focused understanding of today's corporate finance and financial management. This market-leading text offers a unique balance of clear concepts, contemporary

theory, and practical applications in order to help students understand the concepts and reasons behind corporate budgeting, financing, working capital decision making, forecasting, valuation, and the time value of money. It has been updated to include discussions of several major events such as the coronavirus pandemic's dramatic transformation of the world economy, and the important influences of increased globalization and changing technology..

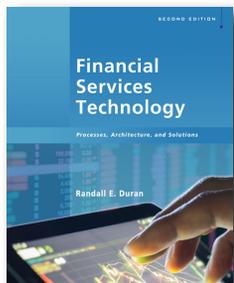
FINANCIAL SERVICES TECHNOLOGY, 2E

Processes, Architecture and Solutions

Randall E. Duran, Singapore Management University

© 2018, Paperback, 9789814780865

AsiaTitle



Financial Services Technology, Second Edition explains how banks and financial institutions use technology and explores how fintech companies are revolutionizing the financial services industry. It examines innovation areas and emerging technologies,

including digital currencies, blockchain, artificial intelligence, and mobile payments. Key concepts related to cybersecurity, operational risk, and regulation are reviewed in the context of how they impact financial institutions and fintech companies. This book will serve as a valuable reference for industry professionals and as a learning guide for students and newcomers to the industry.

DERIVATIVES/RISK MANAGEMENT

INTRODUCTION TO DERIVATIVES AND RISK MANAGEMENT, 10E

*Don M. Chance, Louisiana State University; Robert Brooks,
University of Alabama, Tuscaloosa*

© 2016, 640pp, Hardback, 9781305104976

eBook



One text equips you with a rock-solid understanding of how derivatives are used to manage the risks of financial decisions. Extremely student friendly, market-leading INTRODUCTION TO DERIVATIVES AND RISK MANAGEMENT, 10e is packed with real-world

examples while keeping technical mathematics to a minimum. With a blend of institutional material, theory, and practical applications, the text delivers detailed coverage of options, futures, forwards, swaps, and risk management as well as a balanced introduction to pricing, trading, and strategy. The financial information throughout reflects the most recent changes in the derivatives market--one of the most volatile sectors in the financial world. New "Taking Risk in Life" features illustrate the application of risk management in real-world financial decisions.

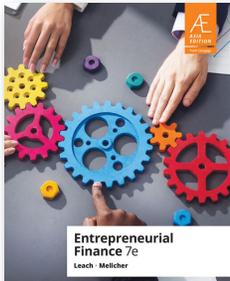
ENTREPRENEURIAL FINANCE

AE ENTREPRENEURIAL FINANCE, 7E

J. Chris Leach, University of Colorado at Boulder; Ronald W. Melicher, University of Colorado at Boulder

© 2021, Paperback, 9789814986229

AsiaTitle



Master each step of the complete “life cycle” of a firm with Leach/Melicher’s **ENTREPRENEURIAL FINANCE, 7E**. This edition vividly explains the theories, corporate finance tools and techniques you need to start, build and eventually harvest a successful

entrepreneurial venture today. Using an inviting presentation, this book emphasizes sound financial management practices as you learn how to secure financing, use business cash flow models and strategically position your early-stage company. You also learn to interact effectively with financial institutions and regulatory agencies that can impact venture growth and ensure liquidity for investors. Updates throughout this edition feature real examples as well as in-depth capstone cases and mini-cases drawn from actual entrepreneurial ventures and common financial scenarios. Strengthen your entrepreneurial skills as you study key concepts, such as venture capital funds, clean tech, sustainable sales growth, strategic alliances, licensing agreements and exit strategies.

FINANCIAL MARKETS AND INSTITUTIONS

AE FINANCIAL MARKETS AND INSTITUTIONS, 13E

Jeff Madura, Florida Atlantic University

© 2020, 752pp, Paperback, 9789814922807

MindTap

AsiaTitle



Clearly demonstrate how today’s financial institutions are integrated within financial markets with Madura’s best-selling **FINANCIAL MARKETS AND INSTITUTIONS, 13E**. Known for its solid conceptual framework, this trusted resource explores

the functions of the Federal Reserve System and its recent changes, major debt and equity security markets, and derivative security markets. Expanded coverage now discusses stock valuation, market microstructure strategies, and liquidity in today’s financial markets. In addition, new content introduces popular sources of funding, such as crowdfunding. Students study the management, performance, and regulatory environment of each type of financial institution. Critical-Thinking Questions, Flow of Funds Exercises, and online research assignments help students apply what they learn, while timely examples connect concepts to financial trends. In addition, new MindTap online course solutions provide an integrated e-text, algorithmic and Excel Online practice problems and Aplia homework assignments.

FINANCIAL INSTITUTIONS AND MARKETS, 8E

Ben Hunt, *University of Technology, Sydney*; Chris Terry

© 2019, 520pp, Paperback, 9780170411851

MindTap eBook



Financial Institutions and Markets focuses on the operation of Australia's financial system. This text examines the financial system's three main functions: settlement, flow-of-funds and risk transfer. The book provides a comprehensive and easily

understood integrated account of the activities of Australia's financial institutions and markets – and their instruments – including the major capital and foreign exchange markets, and the markets for derivatives. This book is fully updated post - GFC to include coverage of issues such as Bitcoin, Atlassian and Brexit. New print books also come with Search Me! Finance, so you have the latest finance news stories at your fingertips. To access your Student Website, please visit <https://get.ga/9780170411851>

INTERNATIONAL FINANCE

INTERNATIONAL FINANCIAL MANAGEMENT, 2E

Jeff Madura, *Florida Atlantic University*; Ariful Hoque, *Murdoch University*; Chandrasekhar Krishnamurti, *University of South Australia*

© 2022, Paperback, 9780170449014

eBook



Equip yourself for success in international finance with the unrivalled depth of theory and practical applications presented in INTERNATIONAL FINANCIAL MANAGEMENT. This text introduces international finance with a focus on the

important role of modern multinational corporations in global commerce. Using strong corporate and increased international banking perspectives, it discusses a wide range of managerial topics and emphasises the most recent changes in the international environment. Relevant examples, instructive diagrams, self-tests, and other learning features provide hands-on experience to help you develop the skills you need to effectively manage in contemporary practice.

AE INTERNATIONAL FINANCIAL MANAGEMENT, 14E

Jeff Madura, Florida Atlantic University

© 2021, 736pp, Paperback, 9789814915007

MindTap

AsiaTitle



Equip your students for success in international finance with the unrivaled depth of theory and practical applications in Madura's INTERNATIONAL FINANCIAL MANAGEMENT, 14E. This best-selling resource builds on the fundamental

principles of international corporate finance to provide the most current insights your students need to prosper in today's global business environment. Using a reader-friendly presentation, clear explanations, and a strong corporate perspective, this edition focuses on the important role of multinational corporations in global commerce. New content explores tradeoffs in international trade policies, the realities of popular theories, multinational capital budgeting, barriers to entry in international markets, and the most recent changes internationally. Numerous examples, self-tests, and hands-on exercises work with new MindTap online algorithmic practice problems, Excel Online problems, and Aplia to help students develop the skills and understanding for international finance.

INVESTMENTS

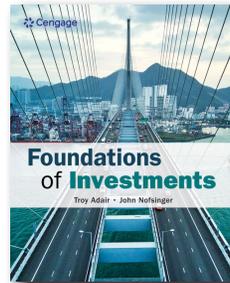
NEW

FOUNDATIONS OF INVESTMENTS

Troy Adair, Lehigh University; John R. Nofsinger PHD, University Alaska Anchorage

© 2024, 825pp, Paperback, 9780357130421

MindTap eBook



Now you can master investments by both learning and doing with Adair/Nofsinger's unique FOUNDATIONS OF INVESTMENTS. From theory to practice to implementation, the authors use clear descriptions, real examples, interactive

learning features and MindTap and Excel digital resources to strengthen your understanding and skills to confidently implement investment ideas. You learn trusted places on the internet to obtain information and data as you work with data from companies such as Tesla, Apple and Walmart. You then use that data in spreadsheets to create investment solutions that lead to good decision making. Even if you have limited Excel experience, Excel Expert example boxes guide you through how to analyze investment spreadsheets. Applications from today's headlines highlight examples such as Bitcoin and GameStop. With this edition, you develop your own personal investment strategies to use in your personal portfolio or in your professional job.

AE INVESTMENTS: AN INTRODUCTION, 13E

Herbert B. Mayo, *The College of New Jersey*

© 2020, 840pp, Paperback, 9789814922852

AsiaTitle



Introduce your students to today's most important investment topics from the perspective of an individual financial planner with Mayo's INVESTMENTS: AN INTRODUCTION, 13E. This edition uses an inviting approach to present the process of investing and the

many alternatives available for constructing a strong investment portfolio. Through this process, students learn how to manage their own assets as active portfolio managers as well as how to let others manage their portfolios as informed, but passive, investors. This comprehensive approach to investments takes students from mastering the fundamentals for the investing section of the CFP® exam through more advanced topics. The latest updates highlight changes in taxation and investment planning prompted by the 2018 Tax Cuts and Jobs Act (TCJA). Students also examine how the 2008 financial crisis is still impacting volatility in investments today.

AE INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT, 11E

Frank K. Reilly, *University of Notre Dame*; Keith C. Brown, *University of Texas at Austin*; Sanford J. Leeds, *University of Texas at Austin*

© 2019, 812pp, Paperback, 9789814834711

MindTap

AsiaTitle



Used extensively by professionals, organizations and schools across the country, Reilly/Brown/Leeds' INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT, 11th Edition, combines solid theory with practical

applications to help students learn how to manage their money to maximize their earning potential. Now streamlined into a succinct 18 chapters, the text has been thoroughly revised to present content that is vital to a thorough understanding of investment management in the most effective way. It uses real-world illustrations and hands-on exercises to bring investment concepts to life for students. The 11th edition continues its tradition of unparalleled international coverage. It also offers expanded discussions of the impact of changes in both technology and regulations on the functioning and organization of global security markets and devotes three chapters to derivatives securities.

PERSONAL FINANCE

NEW EDITION

PERSONAL FINANCE, 14E

E. Thomas Garman, Professor Emeritus, Virginia Polytechnic Institute and State University;
Jonathan Fox, Ruth Whipp Sherwin Professor, Iowa State University

© 2024, 600pp, Hardback, 9780357901496

MindTap eBook



Discover the keys to personal financial management with the practical introduction in Garman/Fox's market-leading PERSONAL FINANCE, 14th EDITION. The step-by-step approach gives you a set of actionable items on how to save and

invest, manage financial risk, plan for taxes, decrease credit card debt and reduce financial stress throughout your lifetime. Financial planning sounds easy but has proven difficult for far too many. Throughout the book you will find many "notes from our future selves", which are based on decades of research in personal finance where the authors have come to understand the cognitive and implicit biases that influence our financial decisions. All too often, these biases distract people from a more direct path to financial goals. Many math-based examples allow you to get your hands on the ideas behind trading present consumption for that planned in the future. With the latest updates and learning tools, this edition prepares you for personal financial success.

AE PERSONAL FINANCIAL PLANNING, 15E

Randy Billingsley, Virginia Tech University; Lawrence J. Gitman, San Diego State University - Emeritus; Michael D. Joehnk, Arizona State University

© 2022, 688pp, Paperback, 9789815059151

MindTap

AsiaTitle



Knowing how to handle money effectively is more important today than ever. Billingsley/Gitman/Joehnk's market-leading PERSONAL FINANCIAL PLANNING, 15E provides the tools, techniques and understanding you need to define and achieve your

financial goals. Numerous examples and practical illustrations complement a common-sense approach. Interesting features and insightful financial planning tips work with current updates to keep content both timely and relevant. New content guides you in using today's financial tools and technology as you learn how to improve your spending habits, ask a financial adviser the right questions, budget effectively and choose the right bank for your individual needs. You also learn how to evaluate if it's best to buy or lease a vehicle, select the best credit card, recognize priorities in buying a home and even plan for retirement. In addition, MindTap online learning system is available to assist in completing homework and mastering key skills.

PFIN, 7E

Randall Billingsley, Virginia Tech; Lawrence J. Gitman, San Diego State University - Emeritus; Michael D. Joehnk, Arizona State University

© 2020, 448pp, Paperback, 9780357033616

MindTap eBook



PFIN7 relates personal finance to students' day-to-day lives. It provides decision-making frameworks and up-to-date information on key topics that include buying a home or car, setting up and maintaining a budget, handling student loans,

insuring your life, health and property, investing to meet goals like retirement, and doing your taxes. Learn Personal Finance YOUR Way with PFIN! PFIN's easy-reference, paperback textbook presents course content through visually-engaging chapters as well as Chapter Review Cards that consolidate the best review material into a ready-made study tool. It's your course, so study it your way with MindTap. Read or listen on any device, learn and study the topics needing extra attention and get your professor's notes instantly. Set reminders so you're always confident and prepared. -Make your own flashcards to study for quizzes -Read or listen to your book, plus add highlights and notes -Get mobile access to study whenever, wherever

SURVEY OF FINANCE

NEW EDITION

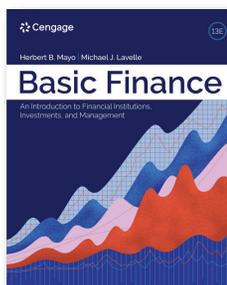
BASIC FINANCE:, 13E

An Introduction to Financial Institutions, Investments, and Management

Herbert B. Mayo, The College of New Jersey; Michael J. Lavelle, The College of New Jersey

© 2024, 656pp, Paperback, 9780357714744

MindTap eBook



Gain a strong understanding of the three primary aspects of finance -- financial institutions, investments and corporate finance – and how they relate to one another with the reader-friendly approach in BASIC FINANCE: AN

INTRODUCTION TO FINANCIAL INSTITUTIONS, INVESTMENTS, AND MANAGEMENT, 13E. Brief chapters in a modular format let you focus on areas of the most interest to you as you master core concepts, usually in a single class or lesson. Individual chapters work together to give you a cohesive, complete view of finance today. Comprehensive coverage of the time value of money uses equations, interest tables and financial calculator keystrokes to ensure you understand this key topic that permeates finance. You see the importance of finance in daily life with examples, from cryptocurrencies to meme stocks. Hands-on problems, step-by-step financial calculation illustrations, an Excel appendix and MindTap digital resources let you practice and reinforce what you learn.

Notes



Cengage Learning Asia Pte Ltd

30A Kallang Place, #12-06

Singapore 339213

T (65) 6410 1200

F (65) 6410 1208

E asia.info@cengage.com

URL www.cengageasia.com